

Two Dollars
1987/88



Design the next
Apple Collection T-shirt
and win an
Apple IIgs System.

The Apple Collection

A collection to celebrate: this year almost half of our 150 items were custom-designed exclusively for The Apple Collection.

Apple's Creative Services department designed all of the beach towels, coffee mugs, and T-shirts, as well as the director's chair.

Our own Apple Collection staff searched buyers' shows, department stores, boutiques, and magazines to handpick interesting, imaginative, or unusual items. Once we found them, we worked to improve them (usually with more pockets) to make each more special and, most important, uniquely Apple's.

We've had wonderful responses from the finest manufacturers. Many of them bring us new and original designs sketched by their staff artists.

Many of our customers, too, come to us with ideas. For example, the three-dimensional chocolate computers on page 16 are produced by a 17-year-old who runs a very successful chocolate specialty business — and runs it with the help of her Macintosh.™

It is this customer involvement that our catalog is all about. And we hope our T-shirt contest will generate even more. It's intended not only to give children the opportunity to win an Apple IIgs™ computer, but to encourage you to contribute as well.

We want to make every single item in The Apple Collection a product that's custom-designed exclusively for you.

We're looking for creative notions.

Who better to ask than you, the people who use our computers.

— The People at The Apple Collection

A. "Where'd I put that disk?"

If you had this carousel near your Macintosh computer, you'd find your disk in one quick spin. It keeps up to 100 of your disks right where you need them. The indexed carousel also works for 3 1/2" Apple II disks—and the best part is, you can stack two or more carousels. Specify platinum gray (which matches the new Macintosh and Apple® II computers) or black.

Disk Carousel #0609, \$32.

B. Just how fast can your mouse run?

This tough Teflon-faced, foam-rubber-backed pad provides exactly the right amount of friction for your mouse. It also reduces static so dust doesn't get into its innards. Platinum color matches the new Macintosh and Apple II computers.

Speed Mouse Pad #0526, \$16.

C. The world's smallest filing cabinet.

An elegant place to store your 3 1/2" disks, it holds 100 of them free from coffee spills and dust. Complete with removable wooden dividers that help organize your files.

Walnut Disk Box #0622, \$34.

D. Between your car seats or beside your disk drive.

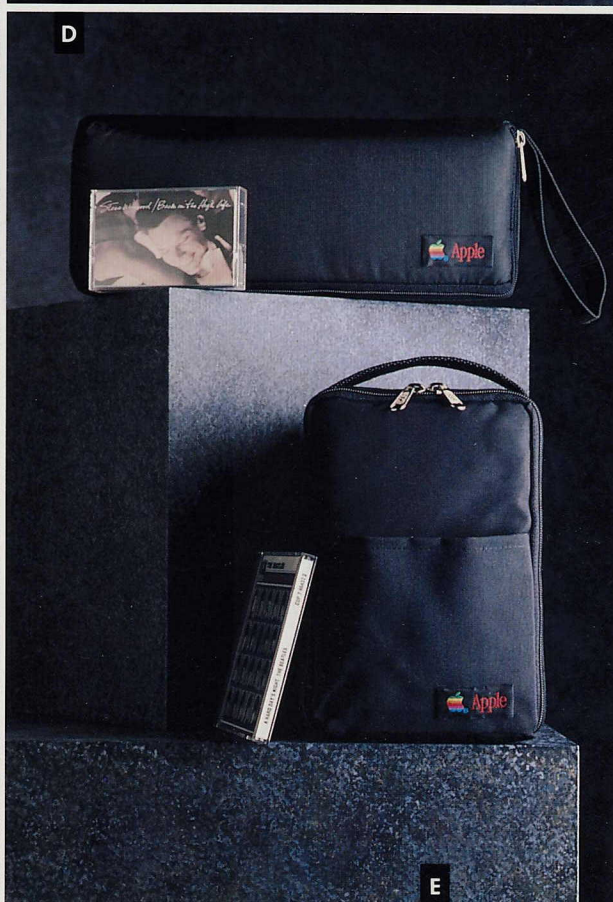
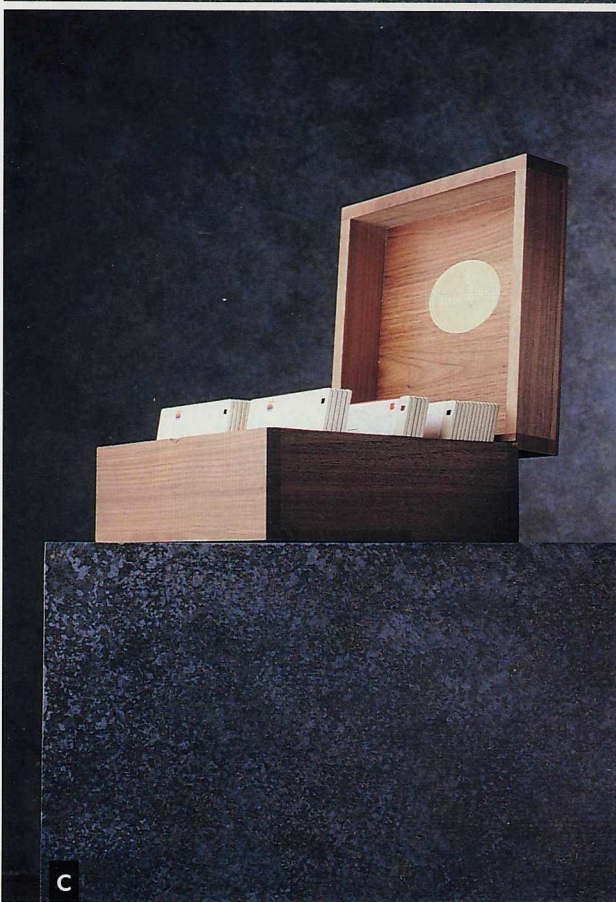
If you spend a lot of time with your Apple system, there's probably a cassette deck nearby. So we offer this rugged, thickly padded cassette case to organize 15 of your favorites and keep them safe. Complete with hand strap.

Cassette Case #9410, \$15.

E. Compact disks need love, too.

You couldn't take better care of your valuable compact disks than to keep them in our padded compact disk case. It holds 13 single disks and one double disk. Made of sturdy nylon, it has an outside pocket and a hand strap.

Compact Disk Case #9415, \$16.





A



B



C



D

A. Macintosh travels first class.

Handcrafted of the finest brown Colombian leather, the MacBag's padded interior protects your Macintosh computer, keyboard, mouse, and external drive on car and air trips. Its outside pocket gives you easy access to disks and manuals. The shoulder strap is adjustable, and the bag folds flat for simple storage. Note: The Plus/SE bag is big enough to fit the larger keyboards.

Leather MacBag #7614, \$215.

Leather MacBag Plus/SE #7615, \$240.

B. D. Take your Macintosh on the road.

Snuggle it under an airline seat in this sturdy, water-resistant Cordura nylon bag. It has soft padding and room for your Macintosh, mouse, external drive, and either a Macintosh, Macintosh Plus, or Macintosh SE keyboard. The shoulder strap is adjustable; the shoulder pad and handle are made of leather. Warm-water washable with mild detergent. Specify black or platinum gray. Note: The bags pictured in B and D are the same size; they differ only in color.

Nylon Macintosh Bag #7616, \$89.

C. Don't leave your printer behind.

This black case of padded Cordura nylon allows your Macintosh to bring along its favorite traveling companion—the ImageWriter® or ImageWriter II printer. With leather shoulder pad and handle. Warm-water washable with mild detergent. Specify black or platinum gray color.

Nylon ImageWriter Bag #7617, \$52.

E. We wanted a pocket for everything.

We designed this attaché for us. And you. We started with the toughest ballistic nylon and reinforced it at stress points with leather. On the outside we put one zipper pocket for things like airline tickets, and one open pocket for grabbing today's newspaper while running to your boarding gate. Inside, we started with five legal-sized divider pockets, then added two disk pockets, and three pen/pencil pockets. When we saw how much it would hold, we added a removable, steel-clasped, leather-reinforced shoulder strap to our already sturdy leatherbound carrying handle. If you've got to take a lot of your business with you, we strongly suggest you take it in this attaché. The attaché matches all the luggage on page 11.

Nylon Attaché #7915, \$49.

F. Keep your disks safe and in sight.

This acrylic disk box with tiered, colored dividers helps you organize your disks. Everything flips forward so you can see all your disk labels quickly. For twenty-five 3 1/2" disks or sixty 5 1/4" disks.

3 1/2" Disk Box #0610, \$18.

5 1/4" Disk Box #0620, \$19.

G. Think of them as disk luggage.

You can get a nylon disk wallet for either six 3 1/2" or four 5 1/4" disks. It keeps disks safe from their archenemy—dust. The 3 1/2" wallet fits perfectly in inside jacket pockets. Black or red with Velcro closure.

3 1/2" Disk Wallet #0625, \$14.

5 1/4" Disk Wallet #0630, \$14.

H. The perfect gift for your favorite mouse.

The place to turn your mouse loose. The cloth surface of this pad is exactly what your mouse always wanted, because it provides exactly the right amount of traction. Specify blue, black, red, or gray.

Mouse Pad #0520, \$9.95.

I. This Macintosh generates over 900 notes.

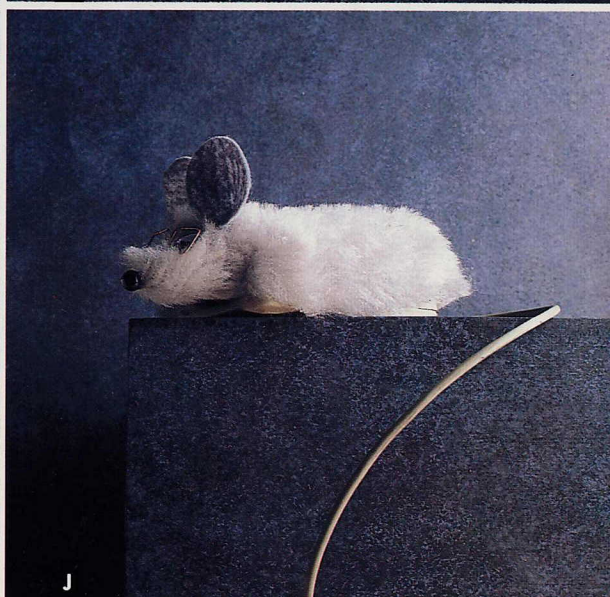
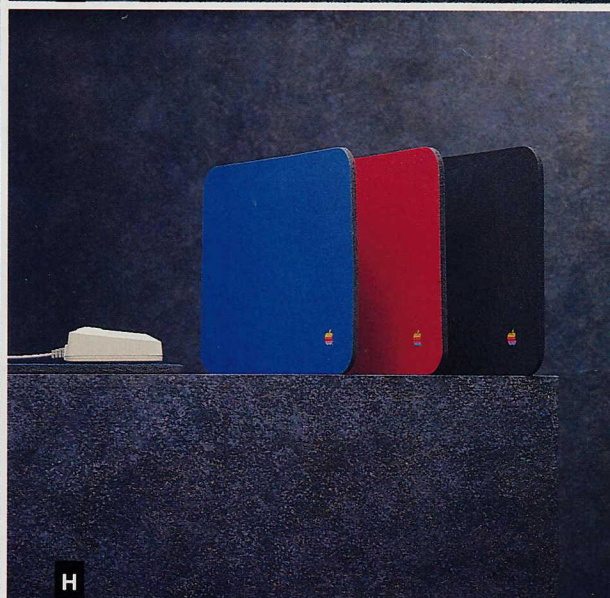
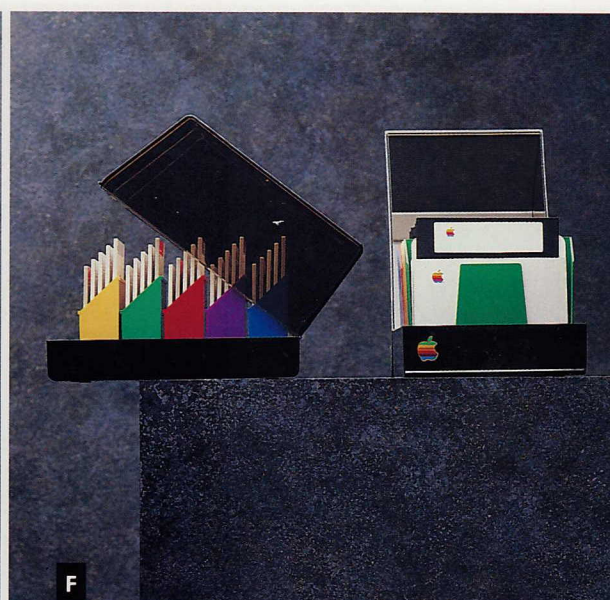
Looks like a computer. Acts like a notepad. Dimensions are 3 1/8" x 3 1/8" x 4 1/2".

Mac Notepad #0165, \$9.

J. A mouseterpiece.

This fuzzy gray creature is the only way to make your Macintosh even more user friendly.

Mouse Cover #0525, \$5.95.





A. B. Where do you put your computer?

What if you were to design a table around the two most important things at the table — your Macintosh and you? You'd probably design MacTable. Its four adjustable surfaces can be mounted in different positions to accommodate your Macintosh or Apple IIgs system. All surfaces tilt for comfortable working and viewing angles. Platinum gray surfaces with beechwood trim.

Dimensions: 30" x 60" x 28".

MacTable #0921, \$269.

The matching MacTable Cabinet is on casters and fits under MacTable, or next to it with a LaserWriter® printer on top. Or, because its back is open, you can put an ImageWriter printer on top with a box of paper inside. The locking drawer is divided, and holds over one hundred 3 1/2" disks.

Dimensions: 18" x 18 1/2" x 30".

MacTable Cabinet #0922, \$129.

C. The finest director's chair made.

In our search for something great to sit in at the computer, we've come across a lot of inferior director's chairs. Not these. These are the ones we use ourselves. The Apple director's chair with natural-colored lacquered-hardwood frame is available in the banded-Apple or Apple Impressions design on fine washable 18 oz. heavy-duty canvas.

Banded Director's Chair #0910, \$39.

Set of Two Banded Director's Chairs #0911, \$73.95.

Impressions Director's Chair #0915, \$39.

Set of Two Impressions Director's Chairs #0916, \$73.95.

D. Director's chair canvas sold separately.

We've found that even though the Apple director's chairs are made of the finest washable 18 oz. heavy-duty canvas, they don't last forever. But the frames do. So, due to popular demand, we're offering the canvas backs and seats separately.

Banded seat and back #0903, \$18.

Impressions seat and back #0904, \$18.

E. Cool your jets.

Using very little power, this quiet two-speed fan measures only 4" x 5" and is just 3/4" thin. Its folding base offers five vertical positions to direct air flow. Its AC adapter plugs into any desk outlet. Weight 6.5 oz. Matte black.

Desk Fan #0940, \$40.



F. A great gift for an Apple nut.

Apple cotton-blend sweatshirt with embroidered six-color Apple logo. In red or royal blue. Adult sizes S-XL (see unisex size chart on order form.) Available in kids' sizes, too (see page 31).

Adult Apple Sweatshirt #3200, \$24.

G. The genuine, original Macintosh T-shirt.

This 100% preshrunk cotton T-shirt has a Macintosh logo on the front and the word "Apple" on the back. It fits both men and women. (Macintosh kids' T-shirt is shown on page 32). Adult sizes S-XL (see unisex size chart on order form.)

Adult Macintosh T-Shirt #5710, \$11.50.

H. The genuine, original Macintosh sweatshirt.

This Macintosh sweatshirt with crew neck is a great way to show that you're one of the rest of us. It's made of a cotton blend for shrinkage control and easy washing. (Our Macintosh kids' sweatshirt is on page 31.) Adult sizes S-XL (see unisex size chart on order form.)

Adult Macintosh Sweatshirt #3700, \$24.

I. Take me out to the ball game.

Step up to the plate in Apple's cotton twill baseball cap with adjustable band and embroidered Apple logo. Made in the U.S.A. Specify navy or red.

Twill Baseball Cap #7110, \$9.

J. Whose team are you on?

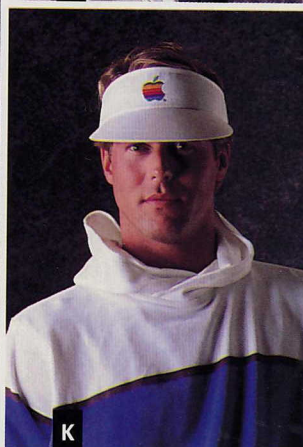
Play ball (or Pong) while wearing our corduroy baseball cap with adjustable band and embroidered Apple logo. Made in the U.S.A. Specify black, white, or gray.

Corduroy Baseball Cap #7210, \$10.

K. Tennis anyone?

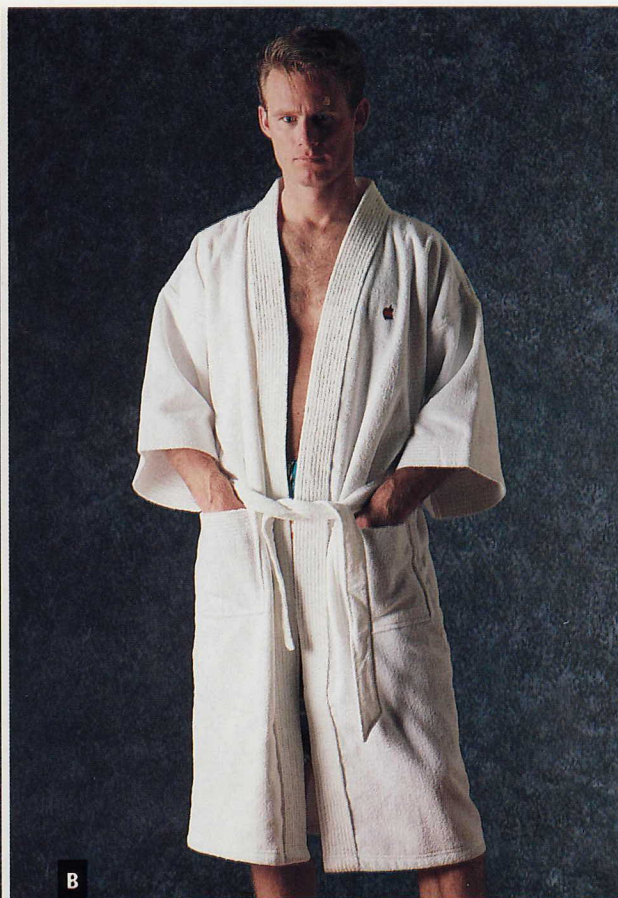
The Apple sun visor, made of cotton twill, has an adjustable band, green brim liner, terry lining, and embroidered logo. Made in the U.S.A. Specify navy, white, or red.

Sun Visor #7410, \$9.

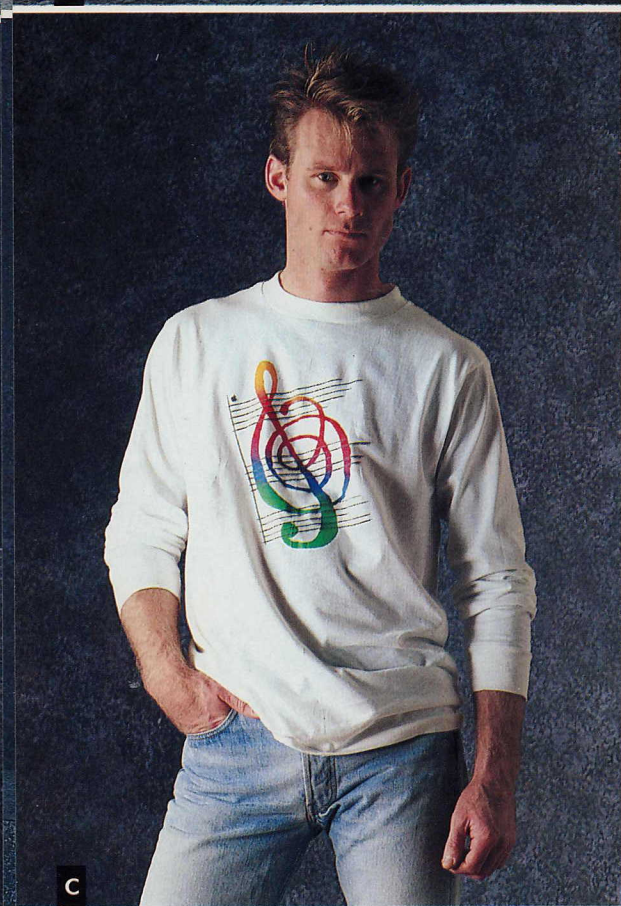




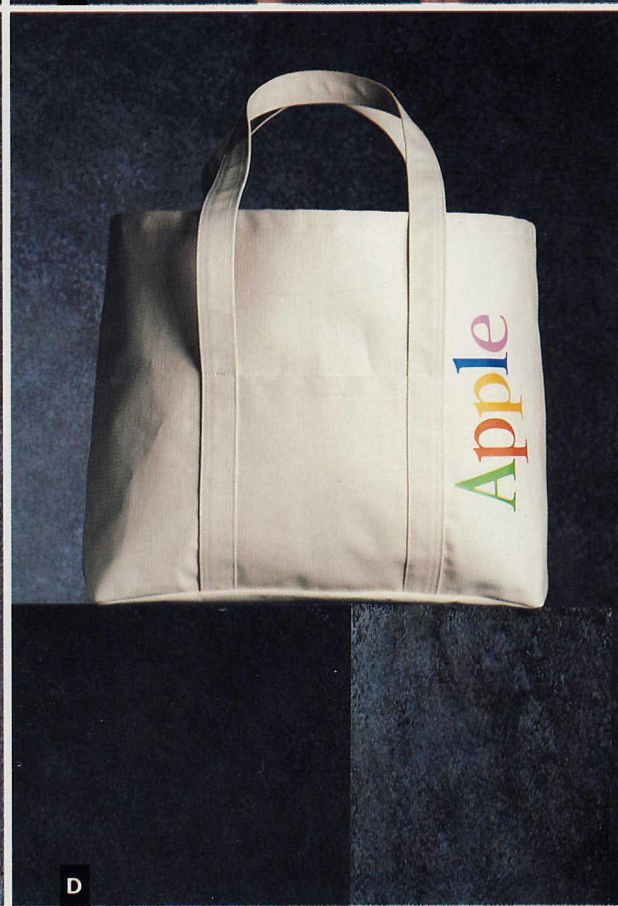
A



B



C



D

A. "It never rains in California."

Baloney. It rains everywhere. When it does, have our sturdy cotton poplin umbrella at the ready. There's even room under it for a friend. The solid wood shaft and handle make it sturdy, the brass tip makes it tough.

Umbrella #0289, \$28.

B. Heavy-duty relaxation begins here.

This is the same full-length robe you find folded on your bed at the finest of hotels. Except it has an embroidered Apple logo on the front. It's made of the thickest, heaviest, most luxurious 100% cotton terry material available. One size fits all.

Apple Robe #1000, \$72.

C. The machine that makes music and paints.

Our long-sleeved Apple IIGS T-shirt is made of 100% cotton. Adult sizes S-XL (see unisex size chart on order form).

Long Sleeve T-shirt #5730, \$15.

D. Shop till you drop.

Yes, it folds up to travel inconspicuously, but a whole day of shopping might not fill it up. Its heavy-duty canvas construction and double-stitched seams will actually hold a hundred pounds of whatever you want to carry. Or you could just throw a couple of towels in it and hightail it to the beach.

Big Canvas Bag #7955, \$29.

E. Macintosh goes to the beach.

Probably the finest extra-thick, extra-large 36" x 70" velour/looped cotton terry towel you can buy.

Macintosh Towel #0771, \$23.

F. The one and only personal computer personality.

This smile has infected over a million people. So take it to the beach and turn it loose. Extra-thick, extra-large 36" x 70" velour/looped cotton terry towel.

Smiling Macintosh Towel #0770, \$23.

G. This towel could double as a banner.

Our luxurious extra-thick, extra-large 36" x 70" velour/looped cotton terry towel is the biggest, thickest towel we could find. We promise you'll love it.

Apple Towel #0773, \$23.

H. The rest of us just hate to spill coffee.

This ceramic Macintosh mug will sit safely on your dashboard or your mousepad. Looks like a Macintosh. Acts like a mug. With nonskid rubber pad on bottom. Holds 12 oz.

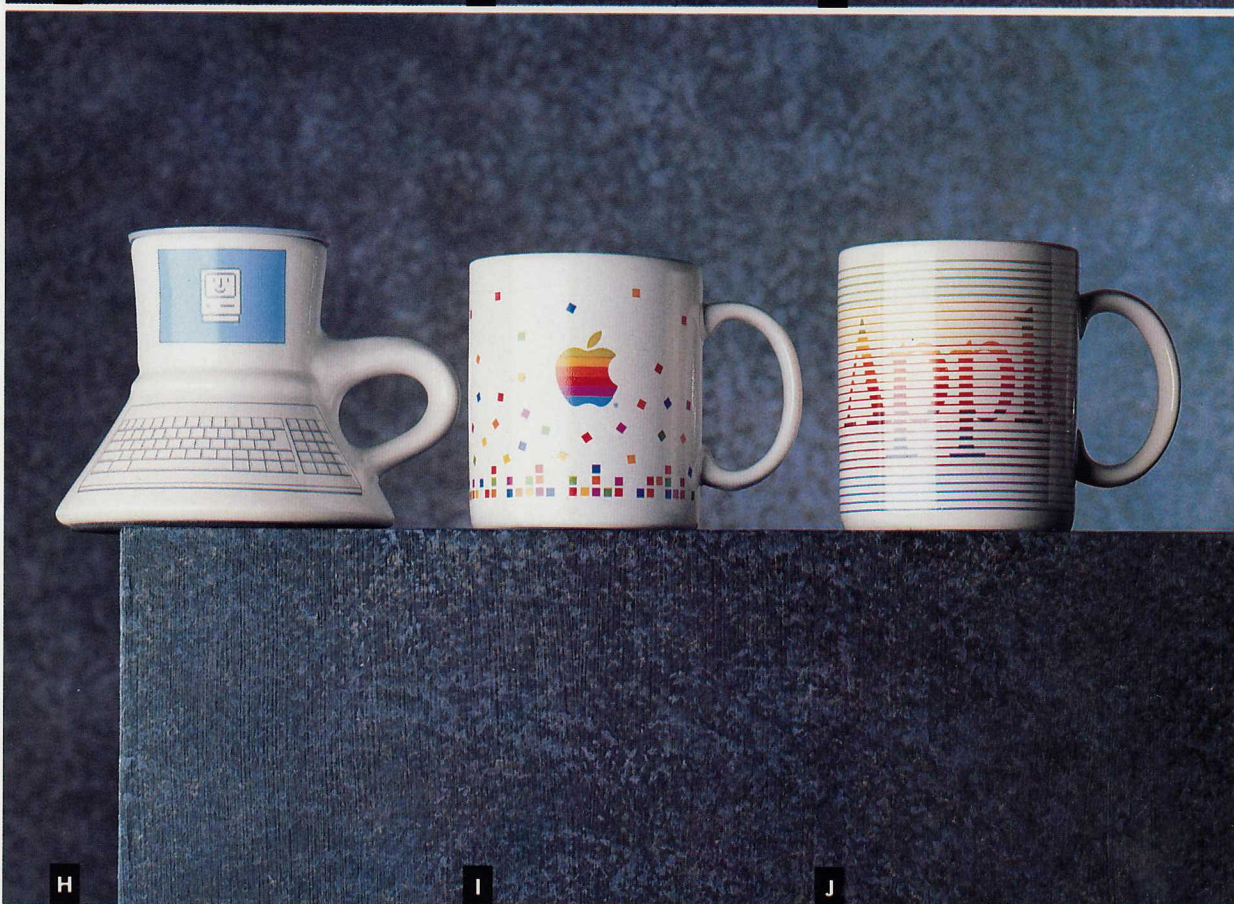
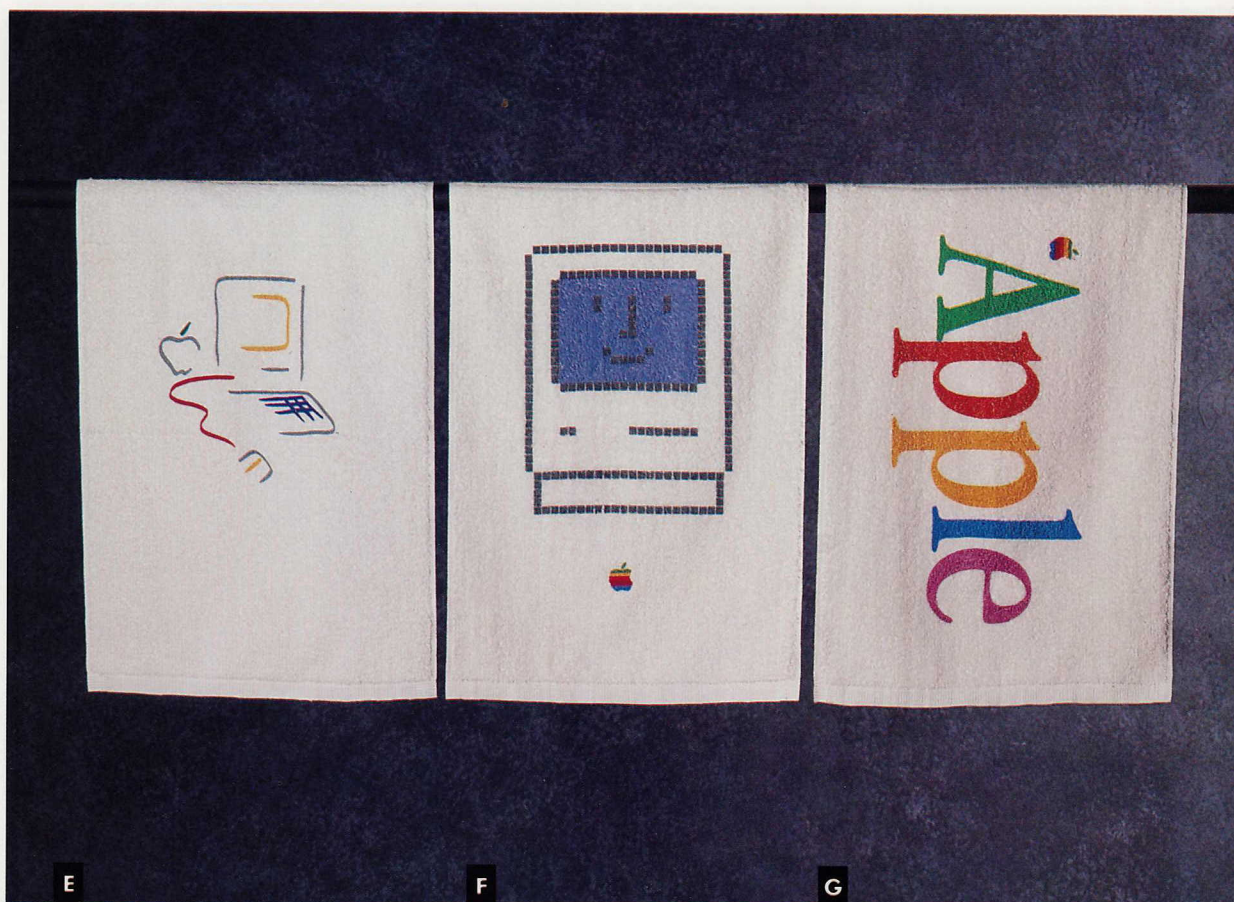
Macintosh Mug #0274, \$10.

I. J. Have a cup.

These large ceramic coffee mugs hold 12 oz. of coffee, tea, or whatever you drink when you sit at your Apple computer.

Apple Confetti Mug #0277, \$6.50.

Banded Apple Mug #0278, \$6.50.





A. Made the old-fashioned way.

In Poland, a company named Bree makes leather things the old-fashioned way—by hand. Our Bree brief is crafted from the sturdiest vegetable-tanned leather. It darkens with age, and it has wrinkles and scars because it's made of naturally finished leather. Its flap covers two outer pockets—a small one for disks, a big one for 8 1/2" x 11" papers. Complete with brass fittings, a handle, and an adjustable shoulder strap. **Leather Brief #8525, \$146.**

B. The ultimate backpack.

Another masterwork from the hands of the Polish craftsmen at Bree: the leather backpack. It has padded adjustable shoulder straps and a buckle-close pocket. Fill it with camera or camping gear, or just urban survival accoutrements, and sling it over your shoulder. All-natural vegetable-tanned leather and brass fittings make this a personal treasure you're likely to have for the rest of your life.

Leather Backpack #8526, \$164.

C. Did you bring the shampoo?

A large 11" x 4 1/2" x 2" zippered compartment holds your deodorant, shaving cream or curling iron, and, yes, shampoo. A separate waterproof pocket keeps toothpaste, toothbrush, and makeup or razor easy to reach. A zippered mesh pocket on top keeps other things in plain view. We designed the bag with a ring to hang on the bathroom door. Or you can fold it up compactly and close it with a nylon strap. Dimensions: 12" x 17 1/2" x 2 1/4" open, 12" x 4 1/2" x 2 1/4" closed.

Travel Kit #8914, \$18.

D. Nylon Attaché

See page 5 for details.

E. Home in the gym locker or hotel room.

This cargo bag is compact enough to be carried onto an airplane, but versatile enough for the gym. It's made of ballistic nylon, and has a large main compartment with double zippers. It also has six pockets—an expandable zipper pocket at each end, a flat pocket for magazine or airplane tickets on one side, a zipper pocket on the other side for small items, and an additional small pocket on the front. The cargo bag comes with leather handle grips as well as a removable, adjustable shoulder strap with leather pad. Dimensions: 21" x 11 1/2" x 8". **Cargo Bag #8913, \$64.**

F. "I swear I'll never check luggage again!"

If you travel a lot, you know the misery of lost luggage. So we designed our large-capacity ballistic-nylon garment bag so you could carry everything with you. Shoes and accessories go in the offset, expandable interior pockets, while the three-dimensional pocket on each side of the outer bag neatly holds your folded shirts, socks, pants or skirts. Your hanging clothes go on the collapsible hangers in the main compartment, along with the detachable, waterproof laundry bag. Sides fold securely with 1" buckles. A carrying handle with leather grip, a removable, adjustable shoulder strap with leather pad, and a removable hanging hook make our garment bag the complete travel companion. Dimensions: 44" x 22" x 2 1/2" Outer pockets: 20" x 16 1/2" x 2 1/4".

Garment Bag #8911, \$148.

G. "Please stow your bags in the overhead compartments."

Our carry-on bag, made of ballistic nylon, features a large, fully zippered main compartment that provides room for everything you need on an overnight business trip. A narrower inside compartment is a secure place for folded items. There are two zippered pockets on the outside: one is full length, the other is just big enough for a magazine and your plane ticket. Comes with a shoulder strap.

Dimensions: 19" x 13" x 7 1/4".

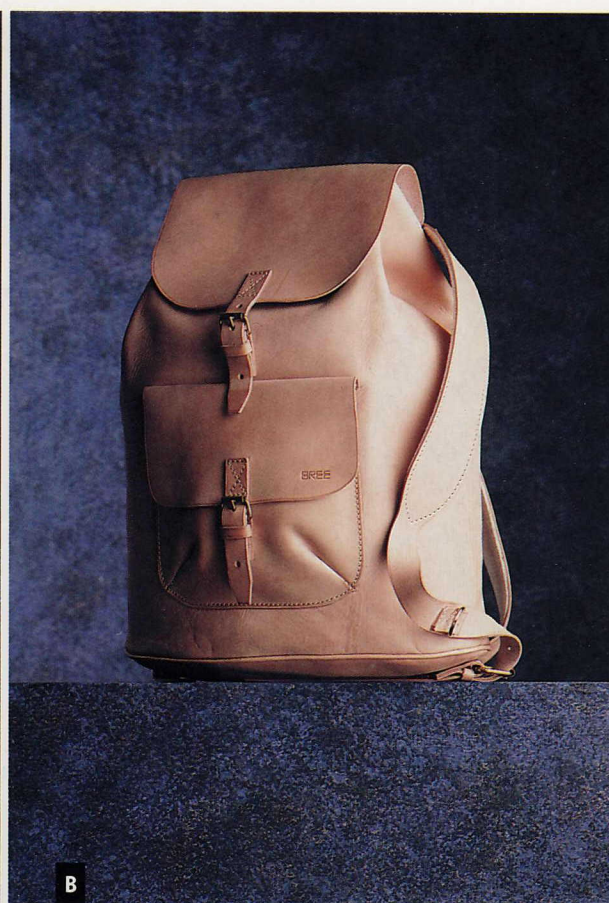
Carry-on Bag #8912, \$72.

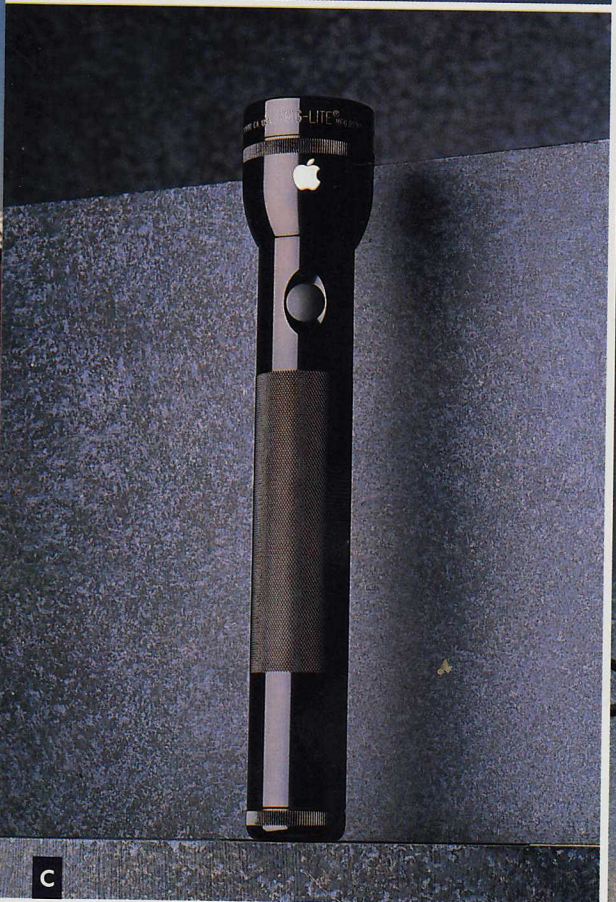
H. But if you must check your bags.

We designed our pullman to be checked. There's no protruding pockets or unnecessary straps to get hung up on conveyor belts. And it's made of heavyweight ballistic nylon, reinforced with leather. There are two main packing compartments you can stuff, interior tie-down straps, a full-sized zippered wet pocket, and two exterior zippered pockets. This is the bag to take on a long trip. We did add an adjustable shoulder strap with a leather pad, but we made it removable for baggage check-in.

Dimensions: 22 1/2" x 16 1/2" x 7 1/4".

Pullman #8910, \$85.





A. Take a dive.

The Apple watches are water-resistant to 100 feet. So you can wear them to the beach, in the pool, or even in the hot tub. Both have a quartz movement and a 90-day warranty.

Apple Men's Watch #0287, \$35.

Apple Women's Watch #0286, \$35.

B. The pocket toolbox.

It's amazing how often you'll use the 12 features of this Victorinox knife. Open wine. Pull splinters. Turn screws. Punch holes. Clip articles. Saw wood. Open bottles. Strip wires. Pick teeth. Even use it as a knife.

Swiss Army Knife #0288, \$34.

C. Our cure for fear of the dark.

You may never have to use our flashlight as a billy club, but you'll feel a lot safer in the dark carrying it. Thousands of police do. Made by Mag Lite of anodized aircraft aluminum, it's waterproof, and has a beam adjustable from spotlight to floodlight. In fact, it's probably the finest flashlight you can own. Requires three D-cell batteries (not included), but comes with a spare bulb stowed in the tail cap. Black only. Length 12 1/4".

Flashlight #0955, \$34

D. Make sure there's one in your glovebox.

Like its big brother, the mini flashlight is waterproof, made of anodized aircraft aluminum, contains a spare bulb, and has an adjustable beam. Unlike the larger flashlight, it takes just two AA batteries and fits in your purse or pocket. It also has a loop for hanging. You'll find an accessory pack for the Mini listed below. Length 5 3/4".

Mini Flashlight #0960, \$19

E. Accessories for your Mini Flashlight.

This accessory pack adds a pocket clip, key ring, wrist strap, rubber lens holder, and red and amber lenses. Perfect for your car or boat.

Mini Accessories #0965, \$5.50.

F. What time is it?

Clean design distinguishes the Braun wall clock. Made in West Germany, the low-profile black battery-operated clock boasts a precision quartz movement.

Braun Wall Clock #0420, \$42.

G. When this alarm clock screams — scream back.

When you tell this alarm clock to shut up — it does. The Braun quartz timepiece has a voice-activated snooze alarm and increasing alarm volume. Complete with world-time-zone chart and a safety cover. Its hands glow in the dark, and it's small enough to fit in a shirt pocket.

Braun Travel Clock #0426, \$40.

H. For your books or overnight supplies.

This daypack is made by Caribou from tough 420-denier nylon packcloth. It measures 15 1/2" x 11 1/2" x 5" and has two front zipper pockets. Its shoulder straps are adjustable, its zippers are metal, and its seams are reinforced. Specify plum, royal blue, or teal.

Daypack #9400, \$26.

I. How to organize your next project.

This water-resistant plastic 7" x 10" loose-leaf notebook by Cadic has a locking pocket inside the front cover to hold notes, letters, and all the things you want to have handy. It also has a pencil pocket, four divider tabs, and 30 sheets of lined writing paper. It's refillable.

Loose-leaf Notebook #0505, \$12.50.

Loose-leaf 70-page Refills #0506, \$2.95.

J. K. L. Essential tools if you write.

This may be the world's best-designed writing folder. The cover serves two purposes: a back pocket to store floppy disks and a front wraparound flap that completely seals in the lined notebook so nothing can slip out. In three sizes, by Cadic.

8 1/2" x 11" Writing Folder #0507, \$10.

7" x 10" Writing Folder #0508, \$7.50.

3 1/2" x 6" Writing Folder #0509, \$3.50.

M. Always keep a change of clothes in your trunk.

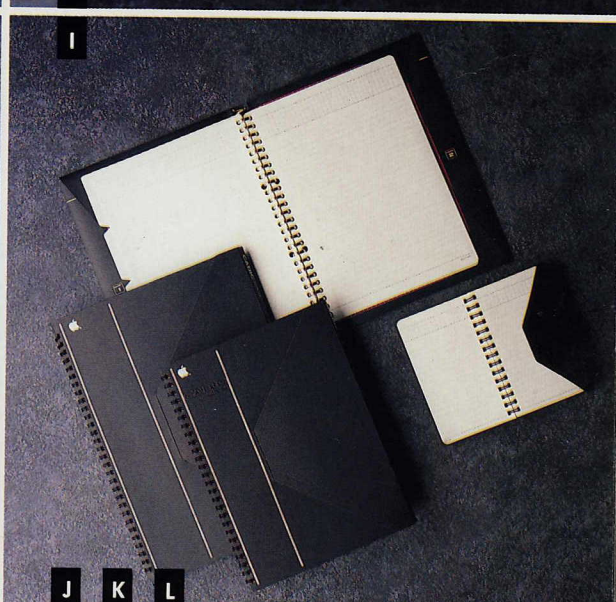
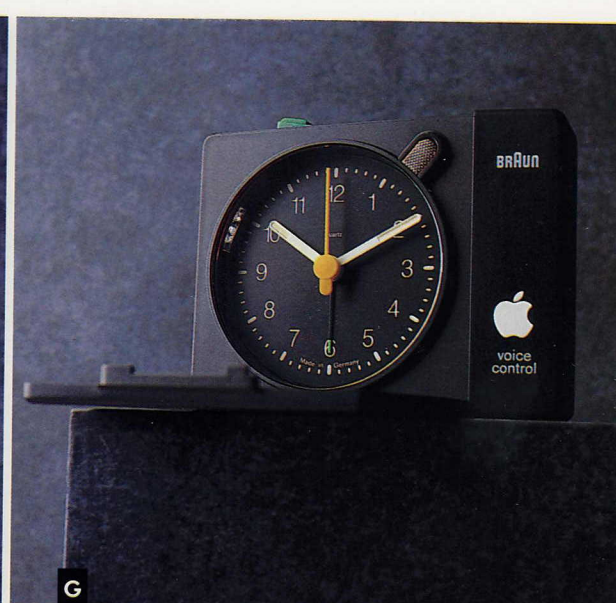
This bag is as great for carrying your sweats to the gym as it is for holding them in an overhead compartment on a flight to Aspen — or Cancún. The interior is plastic-coated nylon to keep wet things out or in, depending on whether you're carrying wet or dry things inside. Dimensions: 19" x 10". With padded shoulder strap and outside zipper pocket. Specify black, navy, or teal.

Nylon Duffel #9430, \$32.

N. If you've got it, here's where to put it.

Our nylon sport wallet with velcro closure has lots of room for plastic, business cards, and of course, cash. There's even a velcro-close change pocket. Specify red, black, or teal.

Sport Wallet #0295, \$9.50.





A



B

A. Let's go to the beach!

Your movable feast will fit easily into this 20-liter Corning thermal insulated cooler, crafted in Italy of high-impact plastic. Specify red, aqua, or yellow.

Cooler #0070, \$32.

B. What to take to the game.

This 1-liter Corning thermal bottle features a high-impact polypropylene exterior over a virtually unbreakable plastic interior. The lid doubles as a cup, and the shoulder strap can be adjusted. Designed and made in Italy. Specify red, aqua, or yellow.

Thermal Bottle #0080, \$12.

C. What else to take to the game.

Our unbreakable Corning canteen with screw-top lid and woven shoulder strap features the same rugged construction as the Corning thermal bottle. It keeps hot liquids hot and cold liquids cold. Specify aqua, yellow, or red.

Canteen #0090, \$8.

D. Toast your favorite computer.

Our hand-blown 16 oz. crystal beer mug has an Apple logo etched in its base. Imported.

Crystal Mug #0270, \$10.50.



C



D

E. Save a tree.

This fully-insulated nylon lunch bag has a vinyl lining to make it stain and water resistant. Its Velcro closure makes it easy to pack and to carry. What's more, it folds compactly to fit your purse, pocket, or briefcase. Specify red or blue.

Nylon Lunch Bag #0180, \$7

F. Everybody needs a spare briefcase.

This sturdy, inexpensive briefcase can carry all your notebooks, software, and manuals and still have room for a pair of sneakers. Black only. At this price, get one for a friend, too.

Plastic Briefcase #0174, \$12.

G. Carry keys, camera, money, and lunch?

For skiing, biking, or hiking, our 420-denier nylon packcloth belt pack by Caribou is perfect for carrying the things you don't want to leave behind. It has an adjustable nylon waist strap. The pack measures 5" x 11" x 2 1/2". Specify red, royal blue, or teal.

Belt Pack #9420, \$13.

H. Where to put your lunch.

High-tech lunch box of high-impact—virtually indestructible—plastic. Yellow with black adjustable shoulder strap. Complete with 14 oz. thermal bottle.

Yellow Lunch Box #0185, \$16.

I. Where'd I put my sunglasses?

You'll never lose your glasses again—or if you do, the Apple eyeglass leash will make it a lot easier to find them. Specify the multicolored design or solid white, purple, red, or black.

Eyeglass Leash #0140, \$5.

J. Way cool in the sun.

There's a reason these shades have been around since the fifties—they look as great from the outside as they do from the inside. Their gray Ray-Ban lenses protect against glare by absorbing 85% of visible light and by virtually eliminating ultraviolet rays. And they're impact resistant—every lens is tested by dropping a steel ball into its center. Because they are made of pure optical glass, the lenses are free of impurities or distortions that hinder vision. Specify black, white, or tortoise.

Wayfarer Sunglasses #0155, \$49.

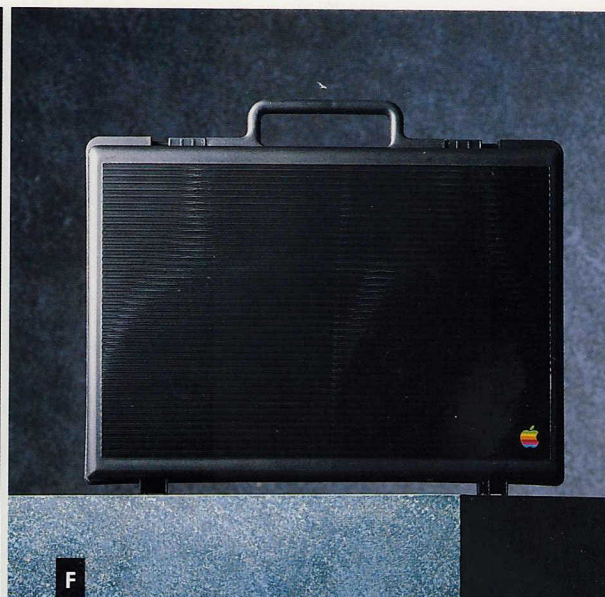
K. Fifty years ago, you could have bought these same Ray Bans.

But then they were gold. Now they're black with 23k gold finish trim and they're the most popular sunglasses in the world. Their brown Ray-Ban lenses protect against glare by absorbing 85% of visible light and by virtually eliminating ultraviolet rays. Of course, they're also impact resistant—they undergo the same steel-ball test as our Wayfarers. Likewise, they're also made of pure optical glass.

Ray Ban Sunglasses #0158, \$85.



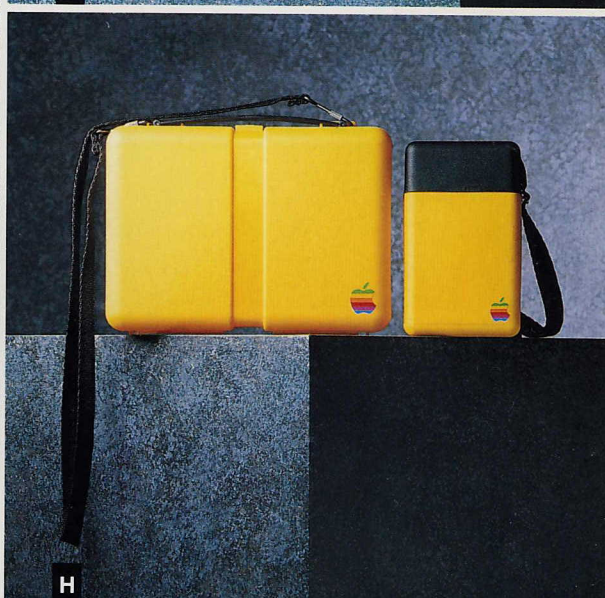
E



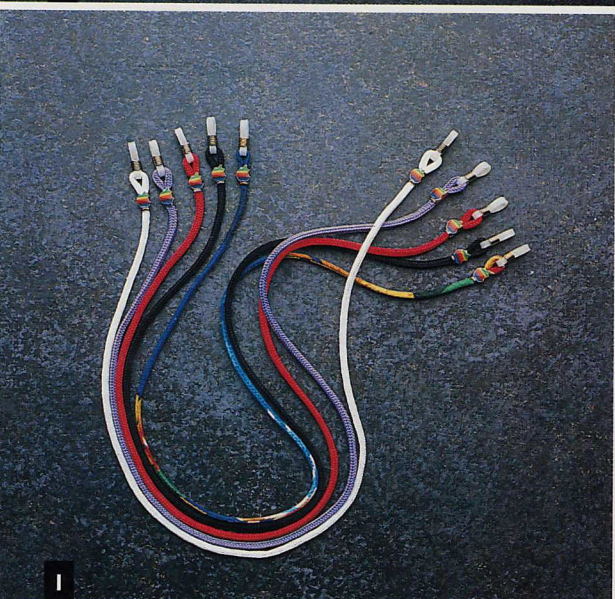
F



G



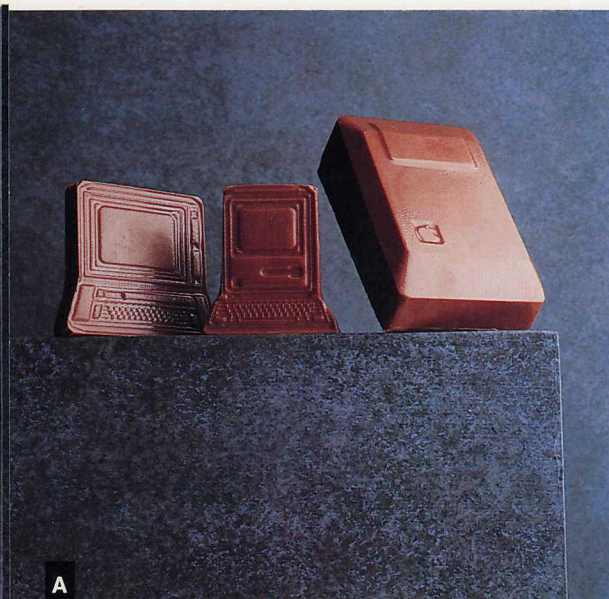
H



I



J



A



B



C

A. Computers so good you can eat them.
Delirium for mouse and computer lovers. Now you can even eat them. Because now you can get them in chocolate. The Apple IIe (1.1 oz) and Macintosh (.8 oz) come on sticks, like lollipops. The mouse (5 oz.) is the same size as a real Macintosh mouse. Available October through May—they melt.
Chocolate Apple IIe #0253, \$1.95.
Chocolate Macintosh #0252, \$1.95.
Chocolate Mouse #0254, \$5.95.

B. How to find that page in your manual.
Or just the thing to keep those little phone message slips in one place.
Paper Clip #0237, \$3.

C. Make your keys harder to lose.
The six-color Apple key ring is made of sculpted enamel.
Apple Key Ring #0238, \$4.

D. Every phone needs one.
Our enameled 4" x 6" memo box holds a pad designed exclusively for The Apple Collection. The memo box comes with a 200-sheet pad and a free refill.
Mesh Memo Box and Two Pads #0435, \$8.50.

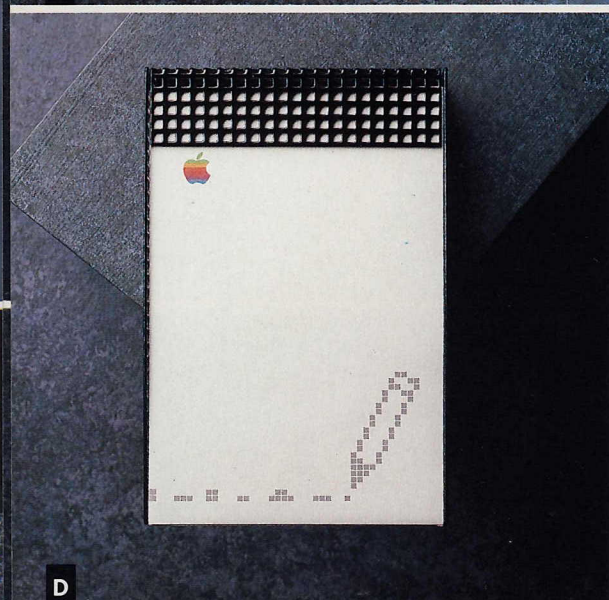
E. Finally, a real reason to wear a tie.
The sculpted-enamel Apple tie tack comes complete with buttonhole chain.
Tie Tack #0240, \$3.50.

F. Show them your colors.
Apple IIc, Macintosh, and Apple logo lapel pins show off in colorful sculpted enamel.
Apple IIc Pin #0172, \$3.
Macintosh Pin #0170, \$3.
Macintosh Plus Pin #0171, \$3.
Apple Lapel Pin #0241, \$3.

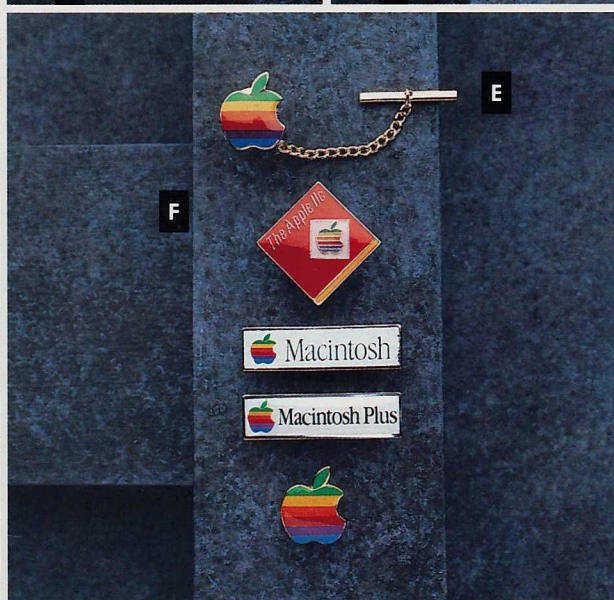
G. So where's the coffee machine?
This compact kit can turn your airline seat or hotel room into an office. It contains a scaled-down stapler, scissors, tape dispenser, tape measure, razor cutter, ruler, glue stick, eraser, and holder for paper clips and rubber bands—all in a 4 1/2" x 3 1/4" x 1 1/4" black case. With white Apple logo.
Travel Kit #0175, \$12.

H. Ten years later, our goal is clear.
"Changing the world, one person at a time."
Vinyl Bumper Sticker #0826, \$1.

I. Glad to see you again.
"Why is this computer smiling?"
Smiling Bumper Sticker #0827, \$1.

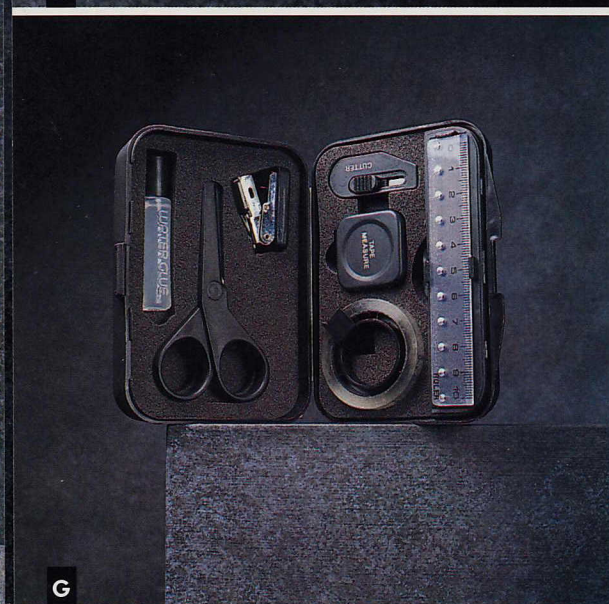


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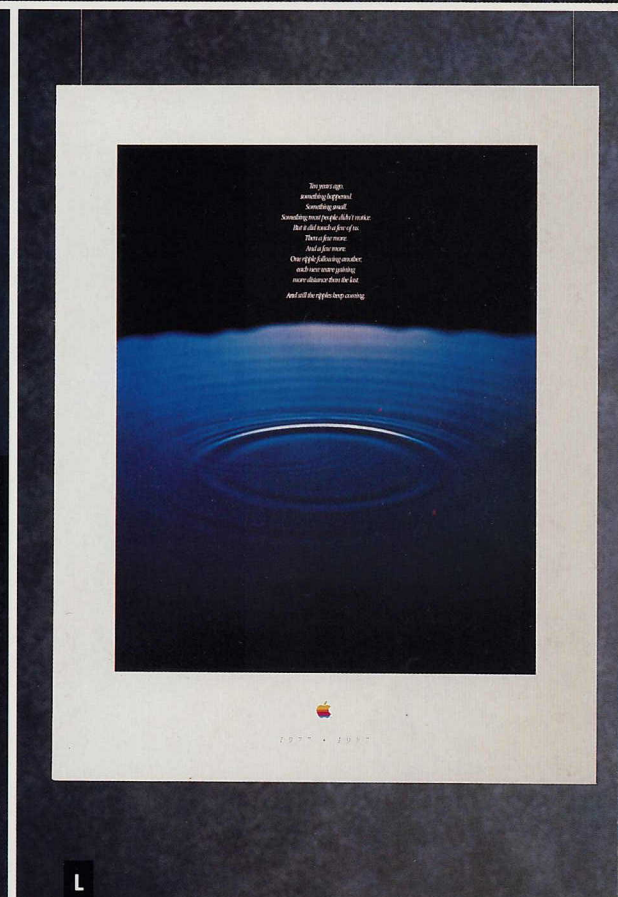
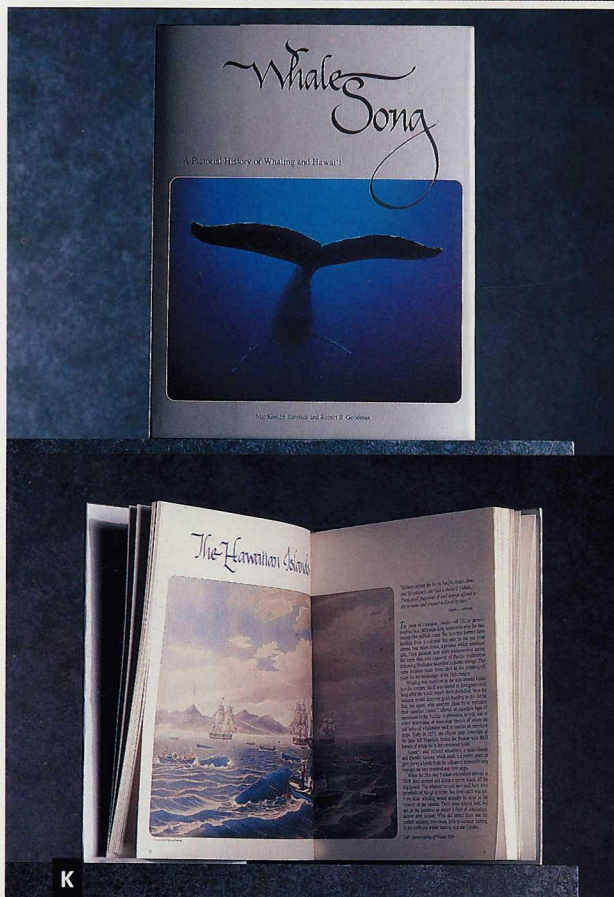
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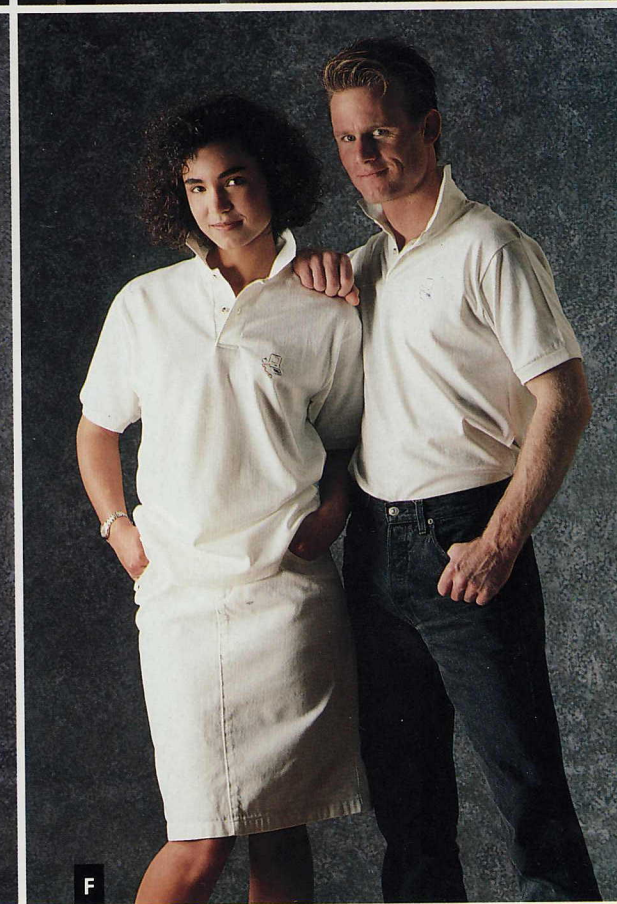
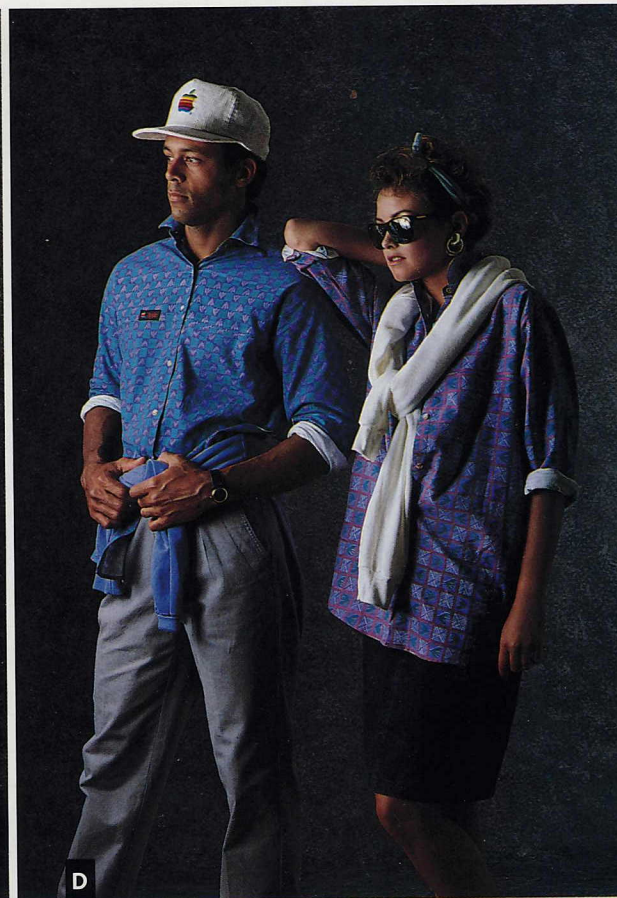
I

J. So Far—The first ten years of a vision.
This book is not about how two guys in a garage started a revolution. It's about dreams. It's about computers. And it's about what they can accomplish together. It tells the stories—through words and magnificent pictures by some of the world's finest photographers—of the thousands of people whose lives have been changed by the little computers from a company in Cupertino, California. This book is a limited edition. We have precious few.
So Far Book #0266, \$49.

K. The exclusive signed author's edition of *WhaleSong*.
What started out as a little brochure for a one-room whaling museum has turned into one of the first all-color books designed and typeset with a Macintosh computer and a LaserWriter printer. But this 130-page magnificently printed book not only shows the finest fruits of desktop publishing and imagination. It not only shows a history of man and whales. It also attempts to ensure their future, because a portion of the profits will go directly to marine mammal research.
WhaleSong Book #0267, \$39.

L. So Far Cover Poster.
The cover of the *So Far* book, enlarged to 18" x 24".
So Far Poster #0258, \$10.





A. Our hero is a different kind of mouse.
Our 100% preshrunk cotton T-shirt shows the world that you stand behind a mouse of a different color. Adult sizes S-XL (see unisex size chart on order form).

Adult "Move over, Mickey" T-shirt
#5770, \$11.50.

B. The new Apple T-shirt.

For the Apple Impressions shirt, we used 100% preshrunk cotton for comfort. Adult sizes S-XL (see unisex size chart on order form).

Adult Apple Impressions T-shirt
#5830, \$11.50.

C. Because people smile back.

The smiling Macintosh that greets you when you start your Macintosh computer will smile at the world when you wear this 100% preshrunk cotton T-shirt. Adult sizes S-XL (see unisex size chart on order form).

Adult Smiling Macintosh T-shirt
#5790, \$11.50.

D. Screen printed by hand.

The softest 100% cotton flannel you ever felt, and it perfectly matches our Segrets sweatshirts on page 21. It's cut a little big and feels soooo good. Each is silk-screened by hand, so each is quite unique. Special unisex sizes (S/M, M/L or L/XL). Specify teal print or purple print.

Segrets Flannel Shirt #4710, \$42.

E. Even warm when wet.

North Face makes some of the toughest products in the world. And our lined poly/cotton vest is one of them. It's filled with Quallofil insulation, which insulates even when wet. The vest is compact and refluflable, even after repeated washings. It has two double-entry zippered pockets to hold whatever you take out of the wilds. Adult sizes S-XL (see unisex size chart on order form). Specify teal or yellow.

Vest #6950, \$70.

F. The original Macintosh Polo Shirt.

We had the Macintosh design embroidered on the finest white 100% cotton polo shirt we could find. Adult sizes S-XL (see unisex size chart on order form).

Macintosh Polo Shirt #1580, \$32.

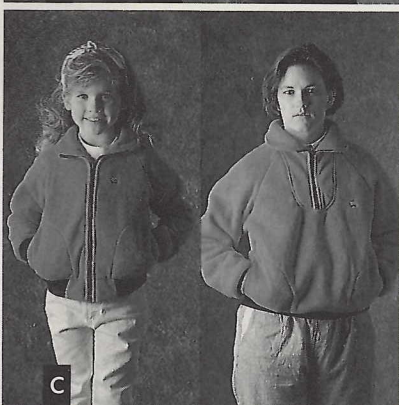
And now, some of the best for a lot less . . .



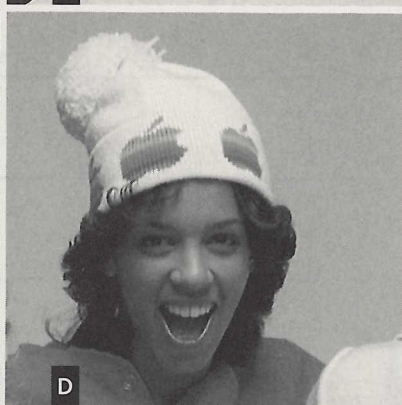
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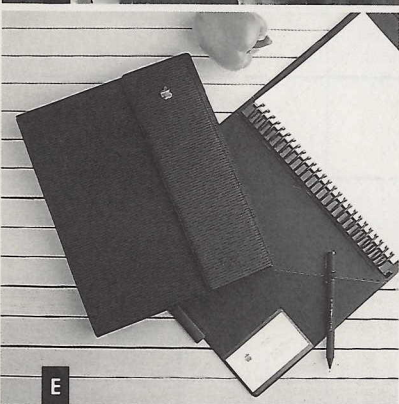
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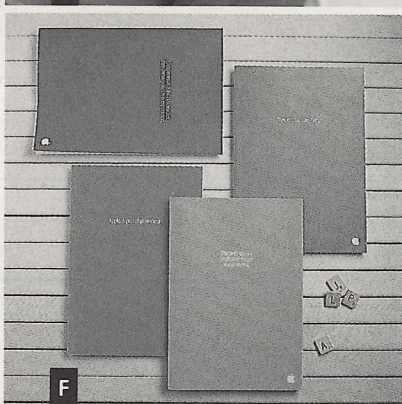
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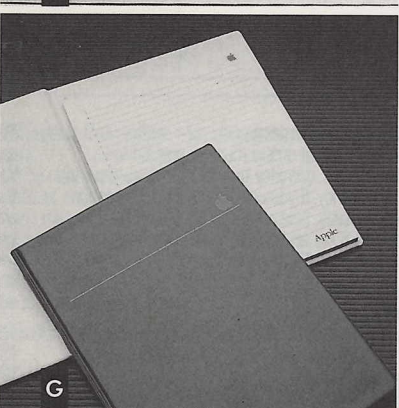
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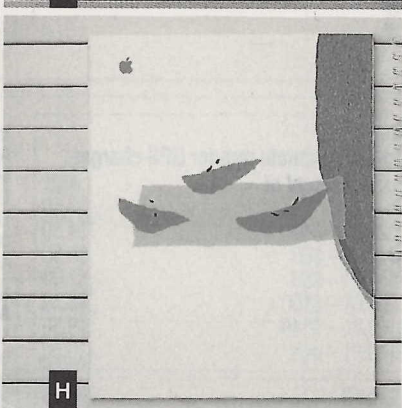
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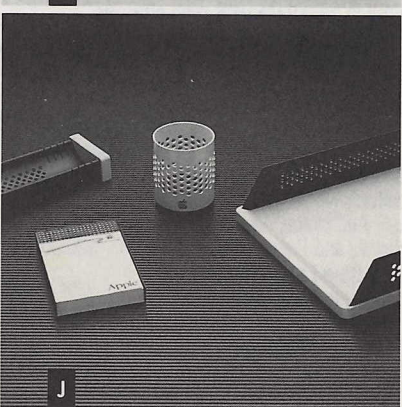
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H



I



J

A. The cotton shirt for snappy dressers. Nothing ordinary about this Patagonia design. It's referred to in fashion circles as a "snap shirt" because it snaps instead of buttons. Made of 100% soft cotton, it can be worn straight from the dryer. The cut is European. The finishing touch is the Apple logo. Women's sizes S-XL in white or jade. Men's sizes S-XL in French blue or khaki. Please specify size and color. **Women's Snap Shirt #1650. Regularly \$43. Sale price \$22.** **Men's Snap Shirt #1670. Regularly \$43. Sale price \$22.**

B. For women on the run. These running shorts by Sub 4 are made of durable nylon tricot—just the fabric for wash and wear. A small change pocket in the waistband is just right for keys or coins. They also feature a built-in nylon panty lining with soft cotton panel. They come in aqua or dusty rose and feature a 6-color Apple logo. Sizes S-L. Don't forget to specify color. **Women's Running Shorts #6100. Regularly \$14. Sale price \$7.**

C. The warmth of wool, but washable, too. This Patagonia Bunting Jacket is made of water-resistant wool/acrylic bunting fleece. It features two roomy pockets, a zippered collar, and ribbed elastic nylon waistband and cuffs to keep all those cold winds out. The kids' bunting jacket features a full-length zipper running from the waistband to the top of the neck for the utmost protection. Sizes 4/5, 6/6x, 7/8, 9/10, 11/12. The ladies' bunting jacket is more like a pullover, with a zipper opening from midchest to neck. In women's sizes S (7/8), M (9/10), L (11/12), XL (13/14). Both have embroidered Apple logo. Jackets come in red only. **Kids' Bunting Jacket #6800. Regularly \$44. Sale price \$22.** **Women's Bunting Jacket #6700. Regularly \$57. Sale price \$28.**

D. Somethin' for the noggin. Take to the slopes or take to the streets in this knit cap designed exclusively for The Apple Collection. It features a no-itch cotton liner. It's 100% wool and—the best part of all—it's made in the U.S.A. One size fits kids and adults. **Knit Cap #7600. Regularly \$24. Sale price \$12.**

E. Keep tabs, Japanese style. Get organized with this black portfolio by the Japanese design group, ixi:z. Made of ribbed vinyl, it features one large inner pocket, a nifty Velcro closure, and grid paper separated by colored dividers (more if you order them). **Portfolio #0325. Regularly \$20. Sale price \$9.** **Colored Divider Refill #0326, \$1.** **Grid Paper Refill #0328, \$1.50.**

F. Inspirations in four colors. These unique Apple writing pads come with Apple-inspired thoughts on the front—yours go on the inside. Choose blue, red, yellow, or green. **Writing Pad #0415. Regularly \$2.50. Sale price \$1.**

G. Rain or shine, a place for bright ideas. You can protect all your important papers inside this slick gray vinyl Portfolio. It has a clear plastic inside pocket, an Apple writing tablet, and a bright red Apple logo. **Gray Apple Portfolio #0411. Regularly \$9. Sale price \$4.**

H. How to look good on your next project. There are few better ways than by walking in with this white portfolio designed exclusively for The Apple Collection. It features a convenient inside pocket and Apple writing tablet. **White Portfolio #0450. Regularly \$9. Sale price \$4.**

I. How to look even better. All you have to do is walk in with the stunning white portfolio (item H) and a matching Address Book. **Address Book #0460. Regularly \$13. Sale price \$6.**

J. Put everything in place. There's no better place for the tools of your trade than this Apple Desk Tray, Pencil Cup, and Letter Tray. They all come in black and white enamel. The Desk Tray holds writing implements, paper clips, rubber bands, business cards, and whatever else. The matching Letter Trays are stackable. **Desk Tray #0431. Regularly \$10.50. Sale price \$6.** **Pencil Cup #0432. Regularly \$8.50. Sale price \$5.** **Letter Tray #0433. Regularly \$12.50. Sale price \$7.**

PLACE LABEL HERE

Name _____

Street or Route _____

City, State, Zip _____

Catalog Number	Qty.	Item Name or Description
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[illegible]

Name	
Address	
City, State, Zip	
Name and address for items shipped to an address other than your own.	
Catalog # and Item Description	
Name	
Address	
City, State, Zip	

Kids' Sizes	=	Apple Collection Sizes
4T		4T
6-8		S
10-12		M
14-16		L

Payment Information

Telephone Number—Day _____ Evening _____

☐ Check or money order payable to **The Apple Collection** (no CODs accepted)

☐ Visa ☐ MasterCard ☐ American Express

Account Number _____ Expiration Date _____

Signature _____

Which Apple computers do you own? _____ Date of purchase _____

[illegible]

Grand Total _____

City, State, Zip _____

**Tear along perforation and enclose order form with payment in envelope below.
Fold. Flap is gummed for sealing.**

P L A C E
S T A M P
H E R E

The Apple Collection
Post Office Box T
Gilroy, CA 95021-2249

G. Casual and comfortable looks great.
 These heavyweight 100% brushed cotton polo shirts are perfect for the courts or the club. With knit ribbing in collar and sleeves, and embroidered Apple logo. Adult sizes S-XL (see unisex size chart on order form). Specify teal, yellow, or royal blue.
Apple Polo Shirt #1550, \$32.

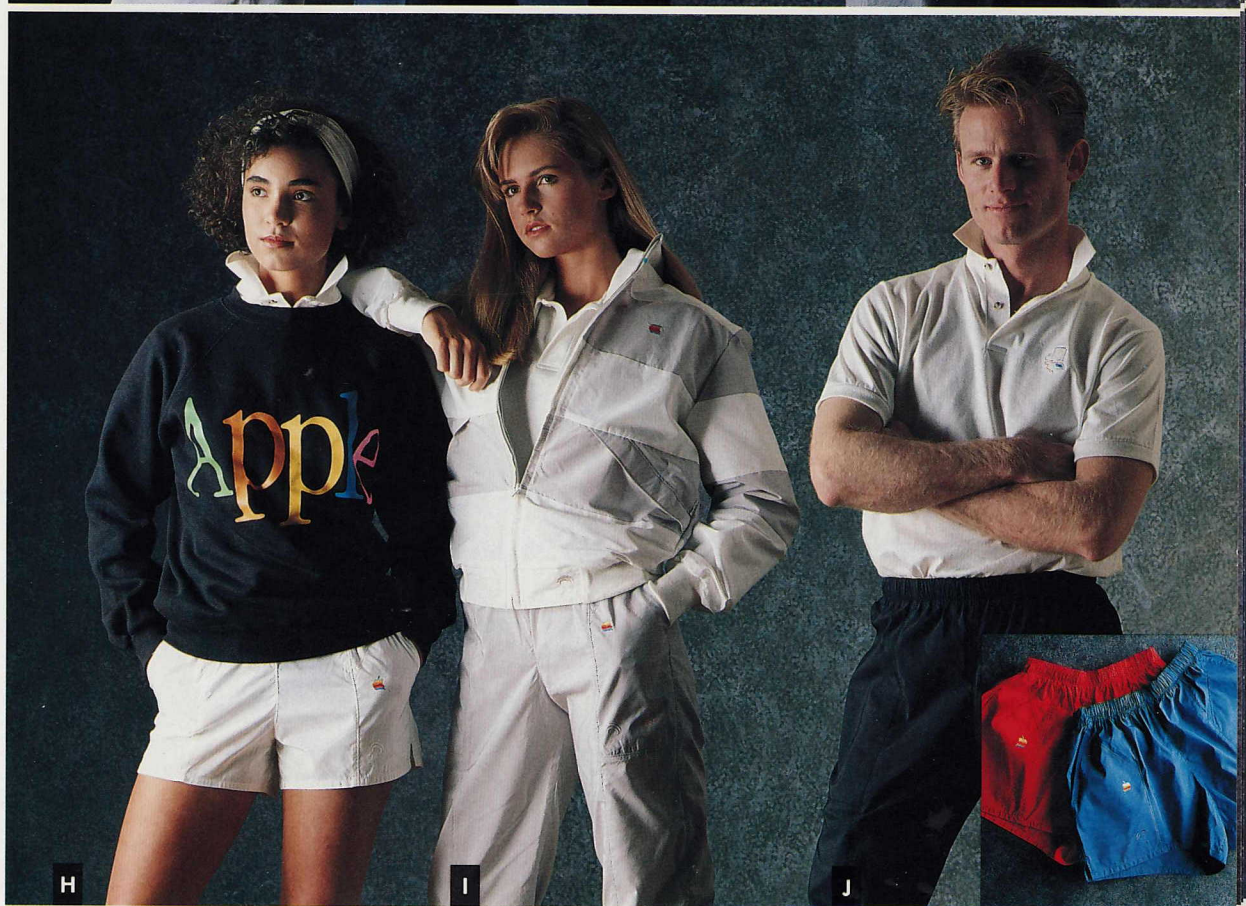
H. What to wear on a trek or a track.
 These 60/40 cotton/nylon shorts are comfortable and practically indestructible. They're made of the same material as our Apple jacket and pants. Pockets: two in front (one with embroidered Apple logo), one in back. They're quick drying, and stain, ocean, and rain repellent. And the waistband is made of nonroll elastic—with a drawstring, too. Adult sizes S-XL (see unisex size chart on order form). Specify gray, black, red, royal, or white.
Apple Shorts #6500, \$26.

I. The perfect blend for the great outdoors.
 The cotton in our Apple jacket makes it comfortable, the nylon makes it rugged. Best of all, the fabric repels stains, snow, and water, while the elastic knit cuffs, waistband, and collar keep out the rain, wind, and bugs. Full zipper front and two front zipper pockets. Fully lined, with embroidered Apple logo. Adult sizes S-XL (see unisex size chart on order form). Gray with white.
Apple Jacket #2530, \$85.

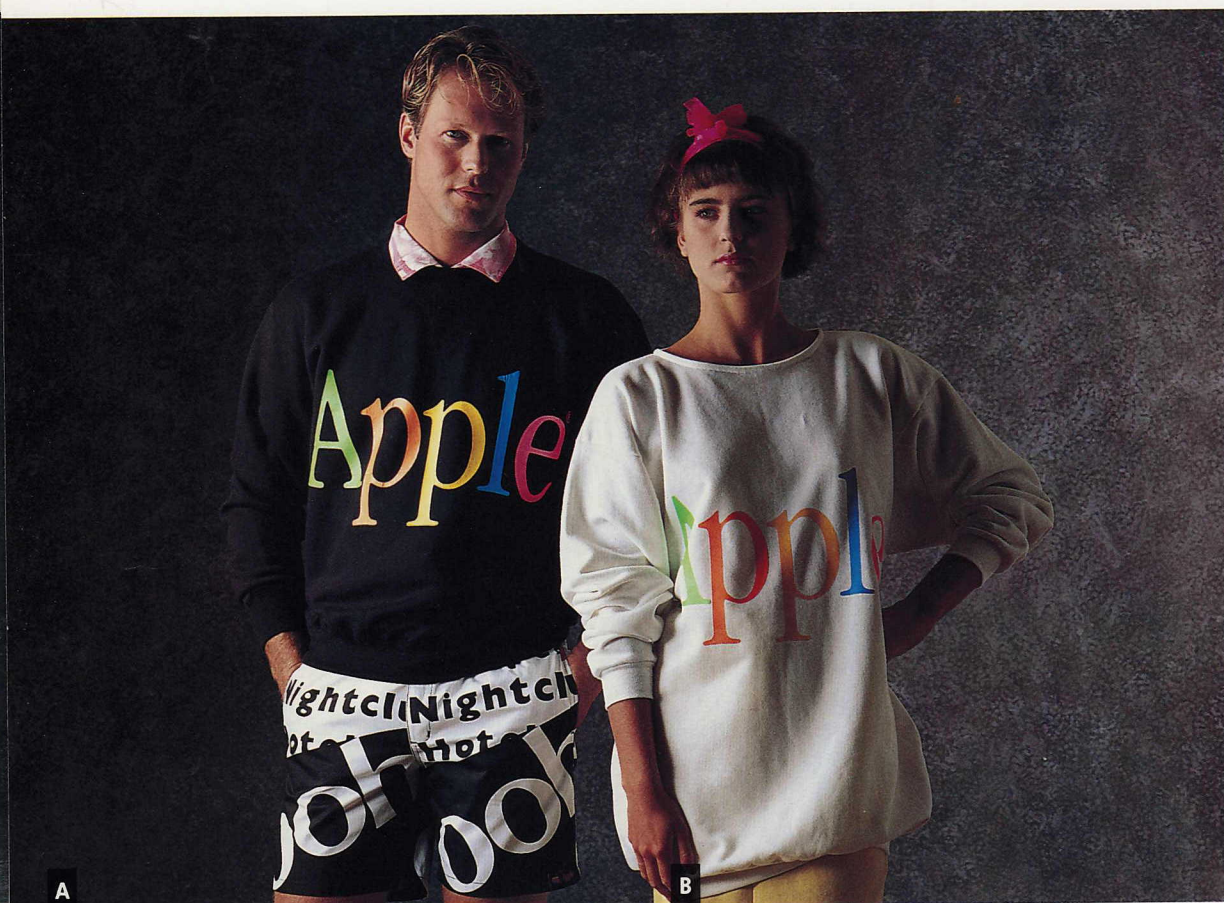
J. How to keep your legs dry.
 Funny how these pants can be so comfortable and still be water repellent. So they're perfect for everything from hiking to cross-country skiing. They have 16" leg zippers and elastic ankle cuffs. Made of the same 60/40 cotton/nylon fabric as our Apple jacket, they're quick drying, with a finish that's water, stain, ocean, and rain repellent. Very deep pockets and nonroll elastic waistband. Adult sizes S-XL (see unisex size chart on order form). Specify black, gray, or white.
Apple Pants #4240, \$40.

For our blackletter sweatshirt, please see item A on page 20.

Our Macintosh polo shirt is item F on page 18.



Order Toll-free
 800-345-2888



A. D. Cozy and comfortable for the drive home.

After a rough day of windsurfing or volleyball, this cotton-blend Apple sweatshirt is just the thing. And a perfect companion to our sweatpants (see item C on this page). Adult S-XL (see unisex size chart on order form). Specify black with colored letters, or jade with yellow letters.

Letter Sweatshirt #3950, \$24.

B. Yes, it comes in your size.

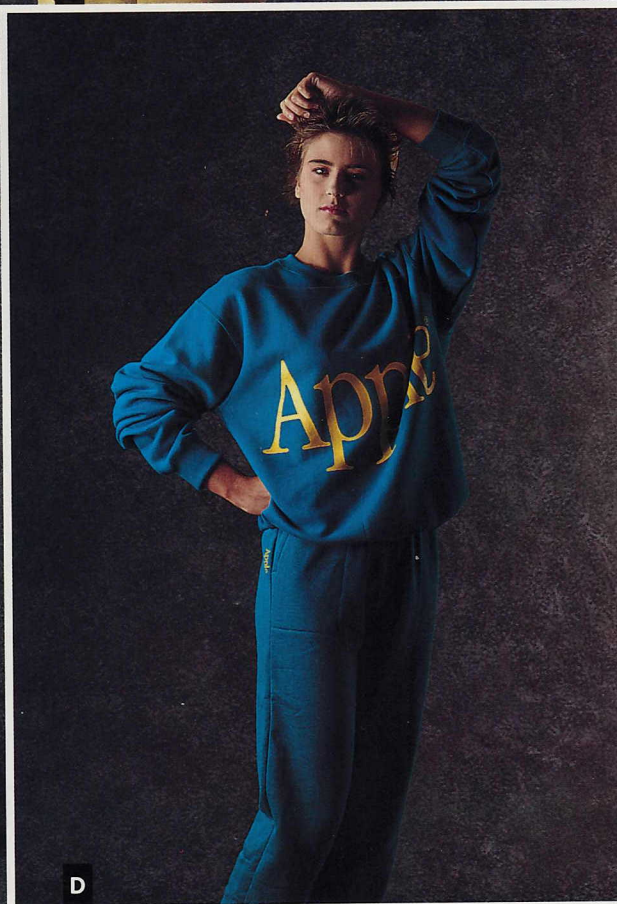
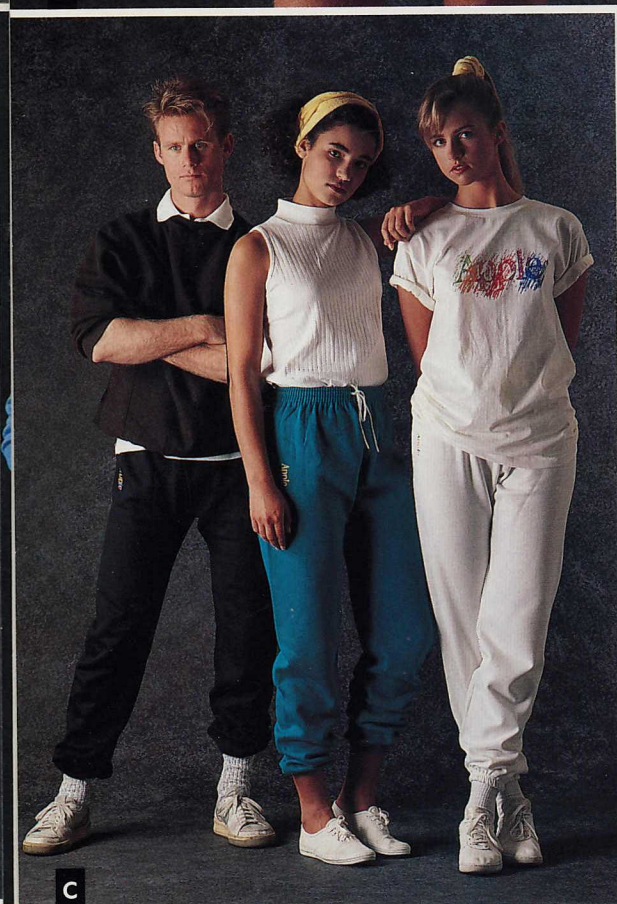
This thing is big. Our white over-sized sweatshirt looks great over jeans. But we've even seen some young ladies wear it as a dress. One size fits all.

Oversized Sweatshirt #4511, \$25.

C. Formal attire for the serious hacker.

Our cotton-blend sweatpants are fleece lined with a drawstring waist, elastic at the ankles, and the word Apple silk-screened on the right hip. Colors match the Apple sweatshirts pictured on this page. Adult sizes S-XL (see unisex size chart on order form). Specify black, white, or jade.

Apple Sweatpants #4210, \$24.



E. Pockets—because hands get cold, too.
 The best thing about our 100% heavyweight-cotton oversized drop-shoulder sweatshirt isn't that you can get it in purple, wine, and teal. It isn't that you can keep your treasures in the side pockets. It's that you get the warmest, coziest fleece in the world inside. And they perfectly match our Segrets flannel shirts on page 18. Apple logo on side pocket. Preshrunk in three special unisex sizes (S/M, M/L, L/XL). Specify purple, wine or teal. **Segrets Cotton Sweatshirt #4610, \$36.**

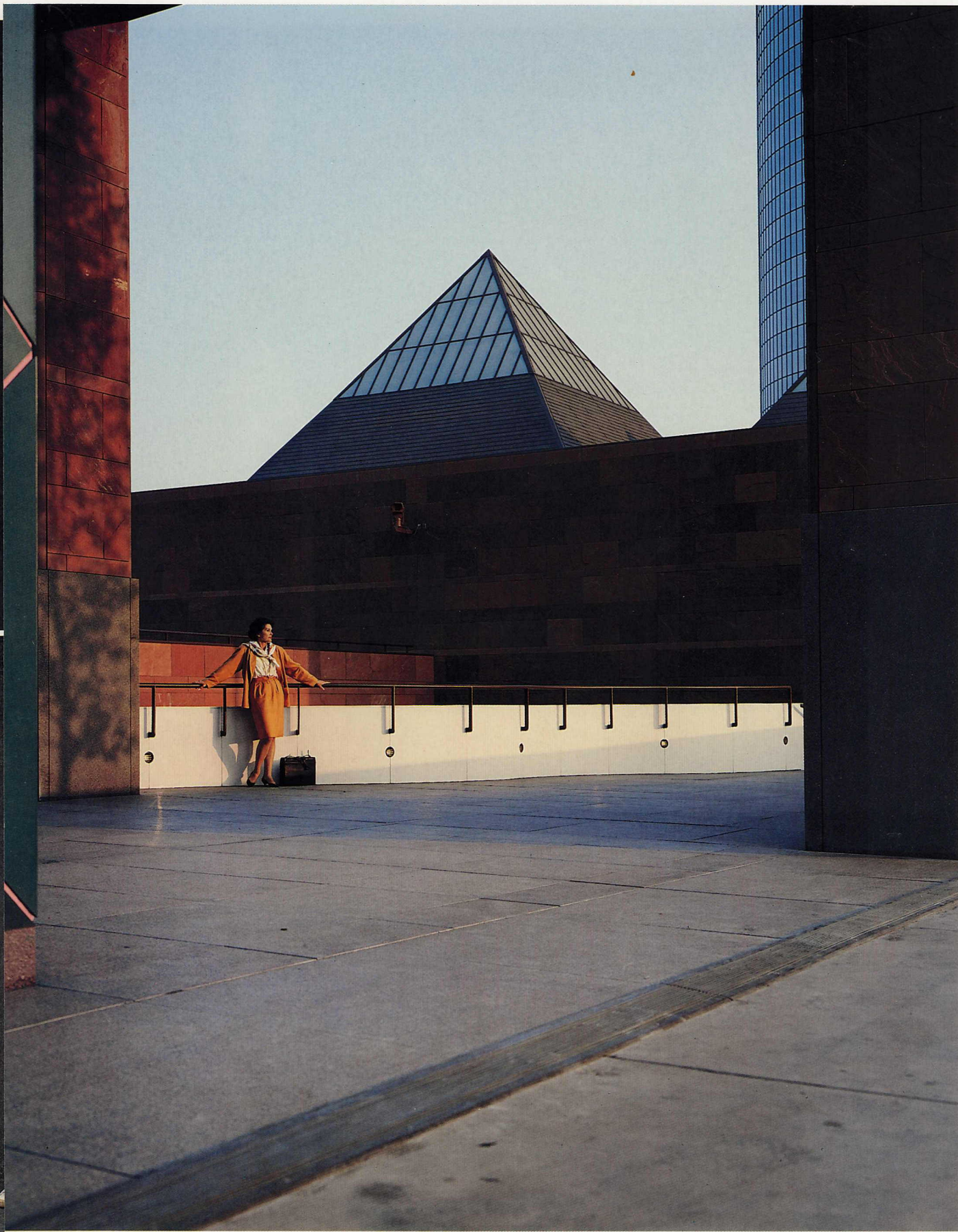


F. The just-in-case jacket.
 This is the jacket to keep in the back seat. Just in case you forget. But when you sink your hands into the double-entry pockets of this oversized fashionable-yet-functional jacket, you'll be glad you remembered to leave it there. It even has an inside wallet pocket, and elastic at the wrist and waist. Hot stuff for women or men, from Mistral. 100% cotton. Adult sizes S-XL (see unisex size chart on order form). Specify white or yellow. **Mistral Jacket #6920, \$78.**



G. Put it on and get rambunctious.
 Only the heaviest woven 100% cotton goes into our striped hooded rugby shirt. With raglan long sleeves and snap front pockets, it's perfect for sailing or fun at the beach. Adult sizes S-XL (see unisex size chart on order form). Made in the U.S.A. Specify white or purple. **Rugby Sweatshirt #6820, \$47.**





A. Worth every penny.

Imagine organizing yourself in something soft, subtle, and elegant. This sleek and exclusive design by Rona features a lambskin exterior and an even softer sheepskin lining. All hardware is 24k gold-plated brass. For convenience, there are six pockets in all: two large inside pockets, one small snap pocket, a pocket for business cards, and two more small pockets on either side of the nameplate, plus two penholders and a matching leather name tag. The detachable leather keyring has a debossed Apple logo. For durability, the structure is double-framed with sturdy ashwood liners, and reinforced by a unique Rona lamination technique. What's more, there's a combination lock and a secret compartment that's right behind the . . . hmmm . . . if we tell you, everybody will know. **Rona Briefcase #0223, \$460.**

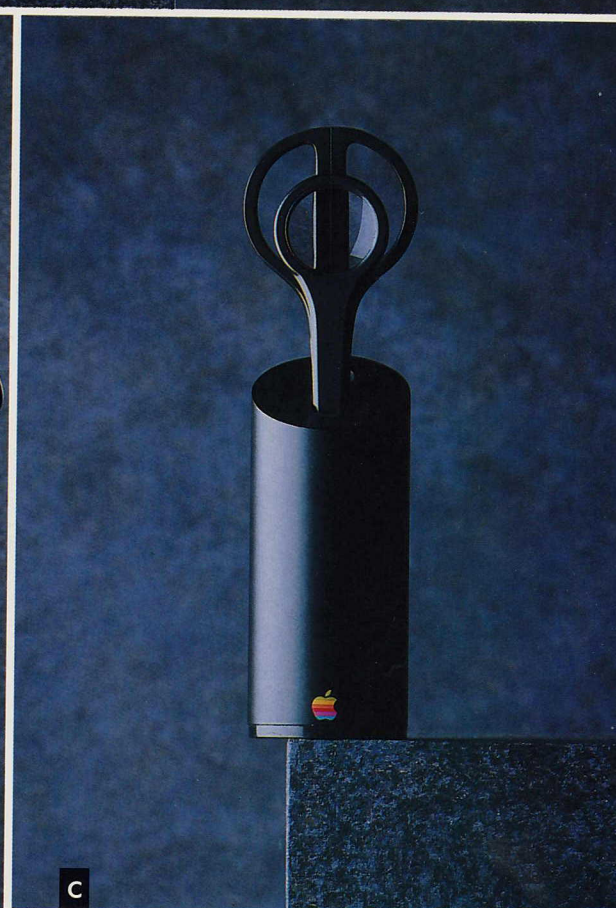
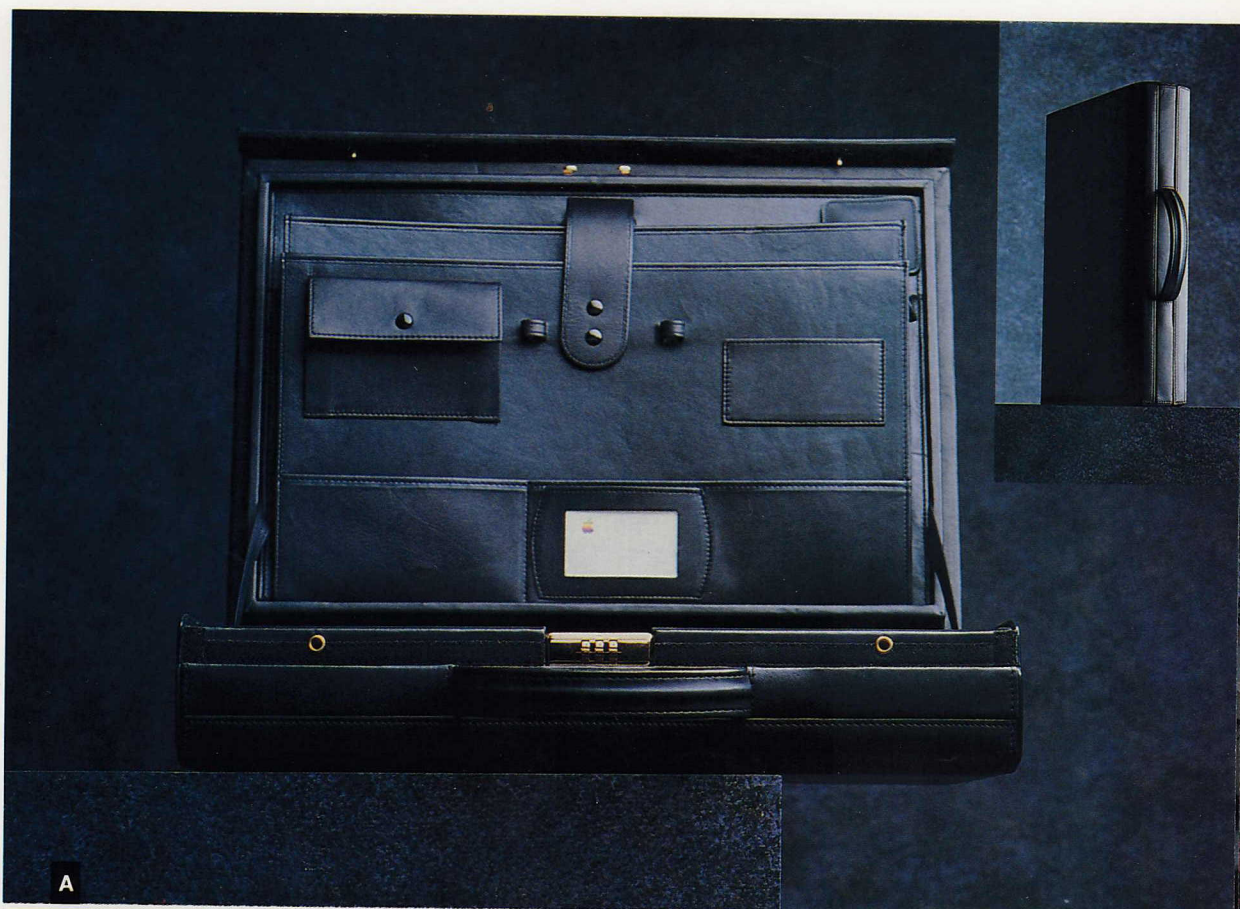
B. How much work do you take with you?

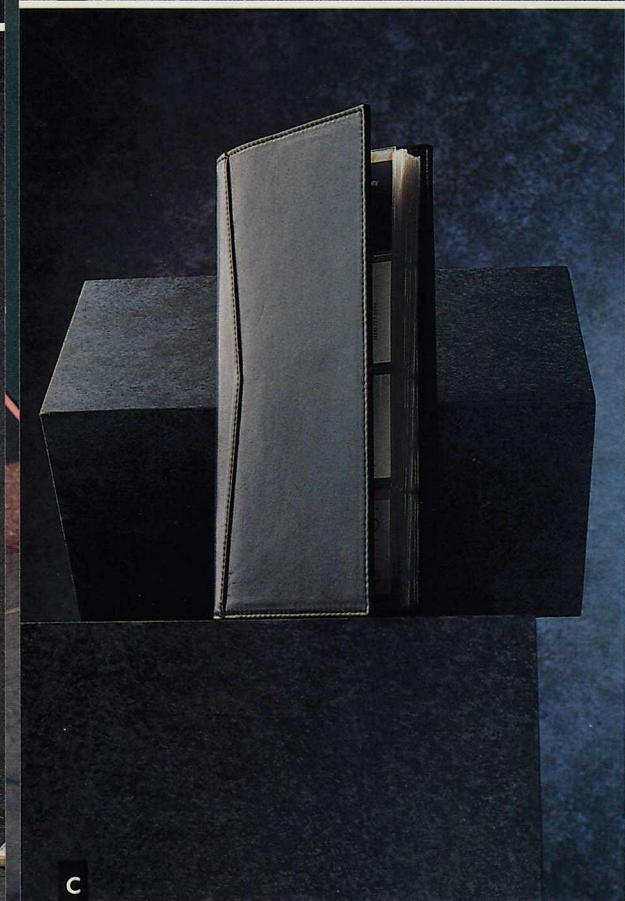
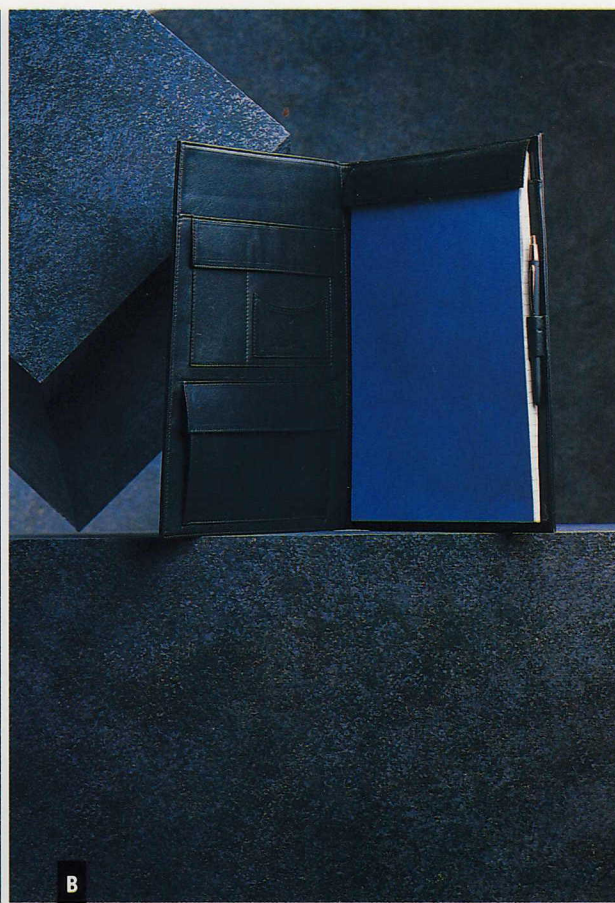
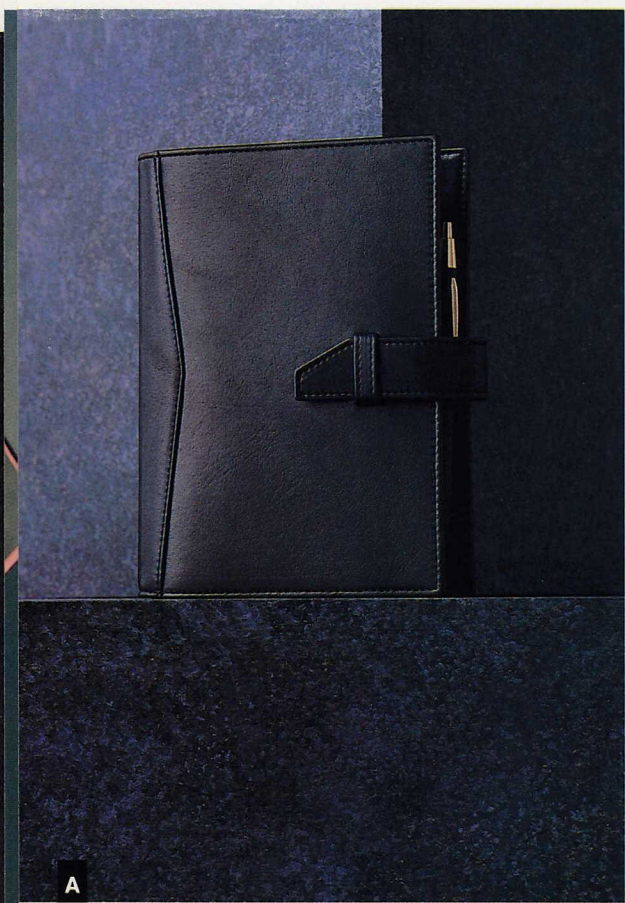
It really doesn't matter, because the gusseted pockets of this Stuart Kern briefcase allow it to expand to hold as much as you can carry. There are four outside pockets. And the center pocket is gusseted so it expands, and zippered so nothing sneaks out. There are four inside compartments for disks, papers, and business cards. Handmade of the softest black French calfskin, with retractable handles and a removable, adjustable shoulder strap, and a debossed Apple logo. **Leather Expandable Briefcase #0657, \$295.**

C. How to find scissors on a busy desk.

Three-piece set includes an upright holder with nickel-plated steel scissors and a magnifying-glass/letter-opener of pressed zinc.

Standing Desk Set #0346, \$40.





A. How to run a business.

Organize your life in this luscious leather agenda from Stuart Kern. Appointments go in the front, addresses go in the middle, and you decide what to put in the two inside flap pockets. In the back, there are weekly and monthly calendars, an accordion-fold year-at-a-glance calendar, an expense log, maps of major U.S. cities, a business card pocket, and a pen. Handmade in the U.S.A. of fine French calfskin. With debossed Apple logo on the cover.

Leather Agenda #0656, \$145.

B. The perfect place to put your thoughts.

During a meeting, in a cab, or in flight, your ideas deserve this executive portfolio from Stuart Kern. Handmade in the U.S.A. of the softest black glove leather, it has two inside flap pockets (one expands), room for business cards, a matte black pen with holder, and a debossed Apple logo on the inside front cover. Complete with a white 8 1/2" x 11" unlined-paper tablet.

Leather Portfolio #0654, \$165.

C. The best of company.

Finally a place worthy of your business associates: the Apple leather business card file. Handmade in the U.S.A. of black French calfskin, it has room for 196 of your colleagues' cards, and two inside pockets for yours. The debossed Apple logo is inside.

Leather Business Card File #0655, \$85.

D. A place for everyone you know.

Organize them in this butter-soft black calfskin three-ring address book from Stuart Kern. Two inside flap pockets hold business cards, notes, and a sleek pen (included). Handmade in the U.S.A., with debossed Apple logo inside.

Leather Address Book #0652, \$85.

E. Organized elegance.

Your very important projects begin in this black calfskin three-ring binder from Stuart Kern. Inside you'll find two large flap pockets (one's expandable), a business card pocket, and a matching pen with its very own holder. Fits 8 1/2" x 11" paper. Handmade in the U.S.A. of the finest French calfskin, with debossed Apple logo inside.

Leather Three-Ring Binder #0653, \$165.

F. "It looks too good to be a phone."

Italian designer Fausta Cavazza brings the award-winning Parola telephone to The Apple Collection. Its molded design features black rubber keys, handset, and even a built-in shoulder rest.

Parola Telephone #0429, \$230.

G. Probably the world's most perfect gift.

We found them. We love the idea. And we're sure you will, too. The Apple Travel Slippers are made of fine black Spanish leather with suede leather soles, and are lined with cozy red flannel. They're perfect for ambling around a hotel or warming up by the fireplace at a ski lodge. And the best part is, they zip neatly into their own slim leather pouch—which makes them easy to pack. Get a pair for the person who's next on your birthday list, and while you're at it, you probably deserve a pair, too. We recommend the larger sizes for men, and small for women. But either way, we recommend them. Sizes: S(7-8), M(9-10), L(11-12).

Travel slippers #0675, \$29.

H. When you can't take your computer with you.

This finely designed Braun calculator has an eight-digit display and four-key memory storage. Battery operated, it comes with a protective travel case.

Braun Calculator #0427, \$85.



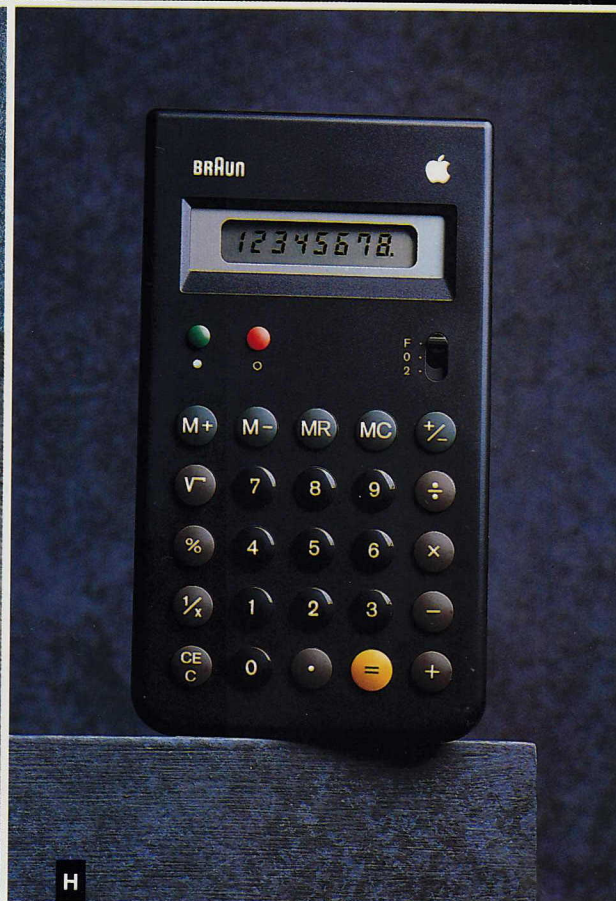
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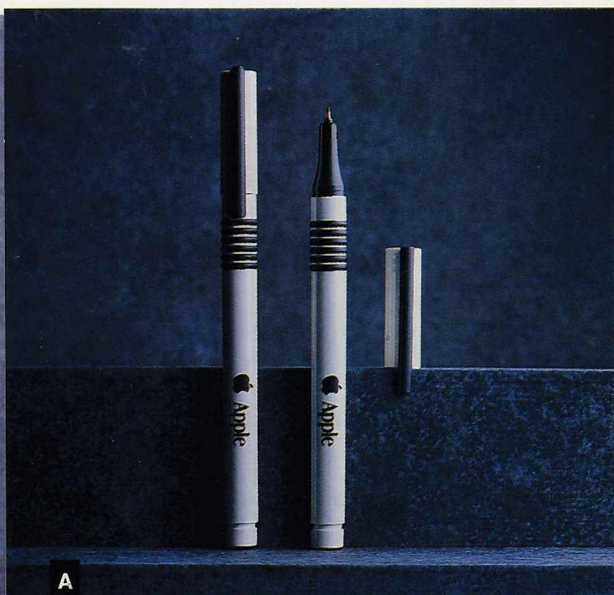
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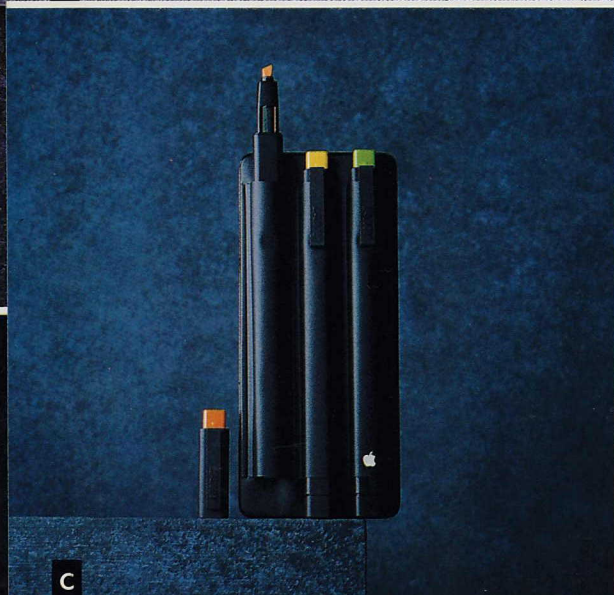
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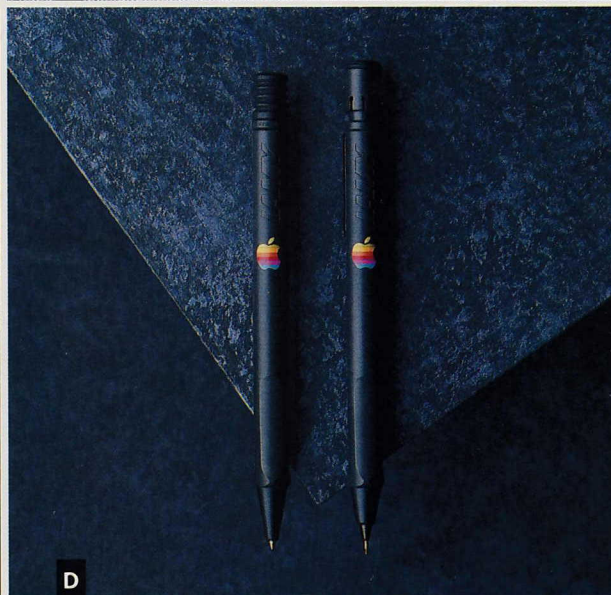
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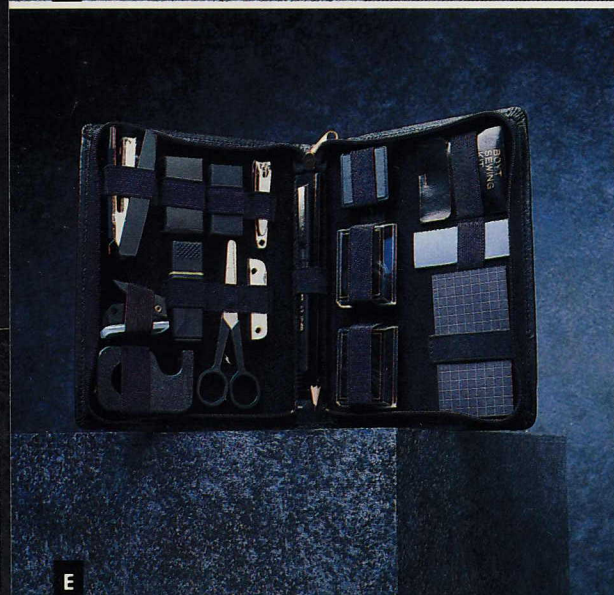
B



C



D



E



F

A. Manual-style word processors.

These fine writing instruments, designed by Lamy in West Germany, are available in Fineliner felt tip or Inkwriter ballpoint.

Lamy Felt Tip Pen #0335, \$7.

Lamy Ballpoint Pen #0336, \$7.

B. The mail's in.

Keep this sleek 10" brushed stainless steel implement within reach for when the mail comes.

Black Letter Opener #0345, \$20.

C. "Just read the parts I highlighted."

Three colored highlighters come in a matte black holder and have adjustable points for wide or narrow strokes.

Highlighter Set #0337, \$15.

D. Feel like writing?

Some writing utensils feel like they're just itching to write. Like our Safari pen and mechanical pencil, for instance. They're contour-designed to fit your fingers, and made for years of struggling with writers' blocks. The pencil uses standard .5 mm leads has a built-in cleaning needle (in case the lead gets stuck), and a big fat replaceable eraser. The pen has a medium black ball point, a rubber push-button plunger, and a black refill. Both are matte black, and come with spring pocket clips.

Safari Pen #0338, \$16.

Safari Mechanical Pencil #0339, \$16.

E. Think of it as a travelling leather desk.

On the road again. Everything you need fits somehow into this little 6" x 8 1/2" leather case: paper punch, pen, pencil and sharpener, eraser, scissors, 6" ruler, tape measure, highlighter, rubber bands, paper clips, band aids, sewing kit, stapler and remover, extra staples, dispenser with tape, knife with can opener and screwdriver, fingernail clipper, and road atlas. With debossed Apple logo on the cover.

Executive Companion #0651, \$25.

F. The perfect gift for the Apple enthusiast.

Cross classic 10k gold pen or pencil, or black matte ballpoint or Selectip.

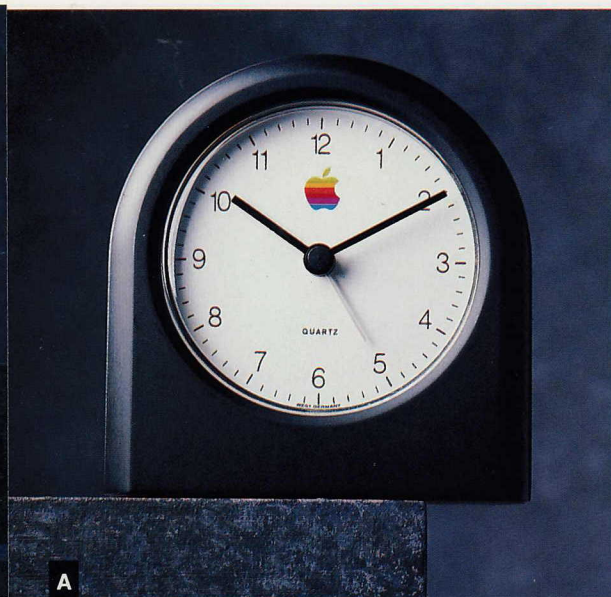
Cross Gold Pen #0228, \$29.

Cross Gold Pencil #0229, \$29.

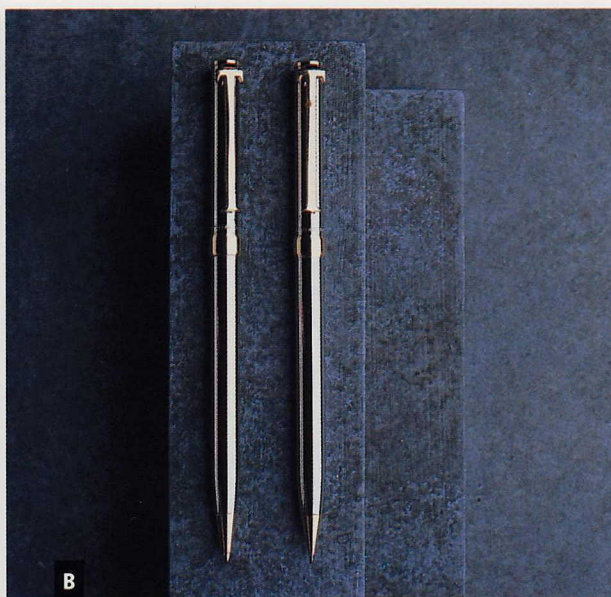
Cross Black Ballpoint #0230, \$24.

Cross Black Selectip #0231, \$29.





A



B

A. You don't need a desk for our desk clock. The Apple Desk Clock stands 4" high and features a quartz movement. Its case is black enamel, and its pedestal is detachable for wall mounting. Made in Germany by Becker. Battery included.

Apple Desk Clock #0340, \$65.

The Apple Tiffany Collection.

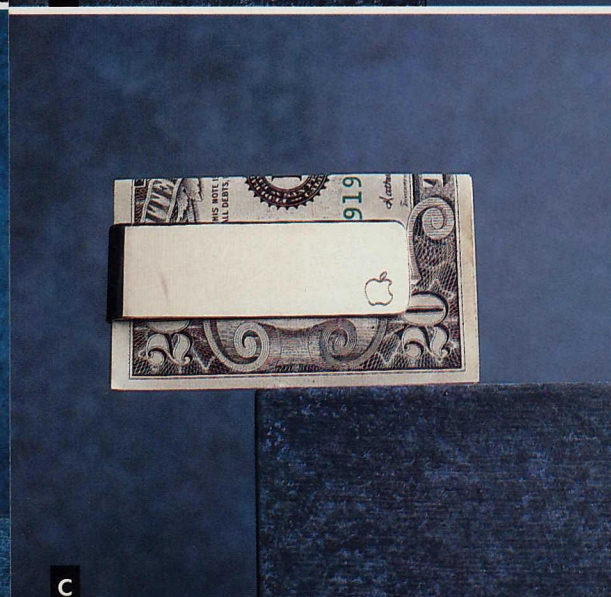
One hundred years of Tiffany quality and attention to fine detail unite with a contemporary classic: Apple. And the combination reflects beautifully on both—in gold, silver, and crystal. All Apple Tiffany Collection selections are gift wrapped in a Tiffany box with the classic blue flannel bag and white satin ribbon.

B. The two-toned classics.

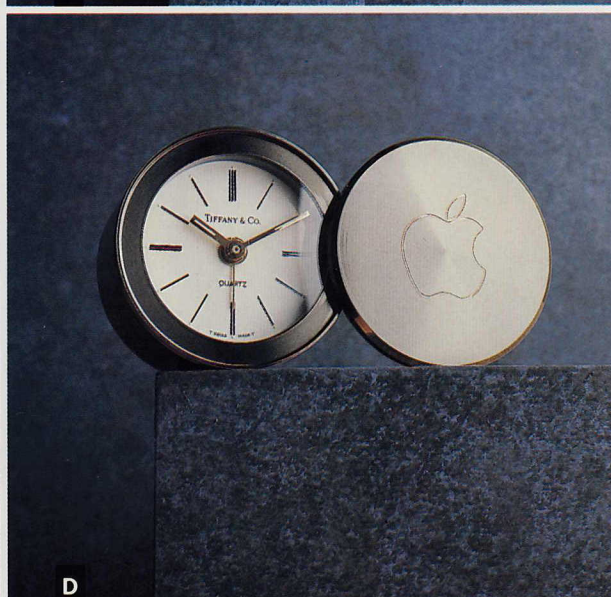
Both pen and pencil are made with the finest gold plate and ruthenium, and bear an engraved Apple.

Tiffany Pen #0015, \$29.

Tiffany Pencil #0016, \$29.



C



D

C. Put a piece of Tiffany in his pocket.

Our sterling silver Tiffany money clip is engraved with the Apple logo.

Tiffany Money Clip #0029, \$35.

D. Let Tiffany wake you.

Swivel-top alarm clock made of gilt brass is at home on your desk or in your suitcase.

Diameter: 2 1/2".

Tiffany Travel Clock #0045, \$155.

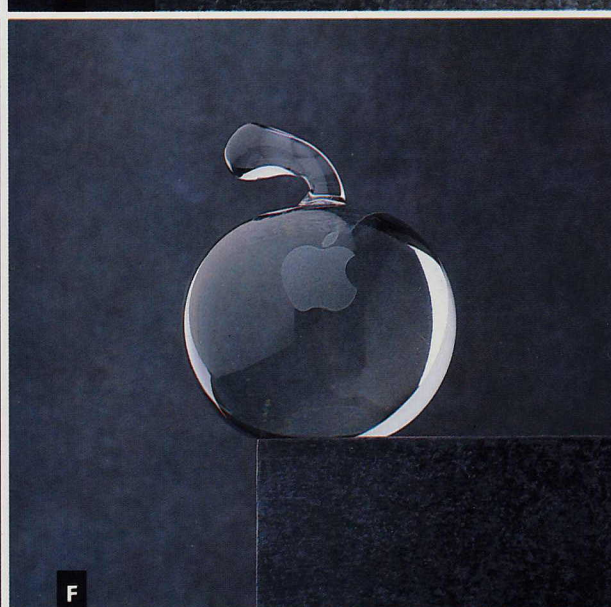
E. A screwball in your back pocket.

An Apple logo adorns the tag of this sterling silver screwball key ring from Tiffany.

Tiffany Key Ring #0025, \$29.



E



F

F. A magnificent desk accessory.

This crystal apple has a hand-etched Apple logo on its side. A lovely crystal paperweight that stands 3 1/4" high.

Tiffany Crystal Apple #0011, \$40.

G. Great for the opera or the great outdoors.

The problem with binoculars is that if they're any good, they're probably too heavy to take anywhere. Not these. Our folding binoculars, made by Bausch and Lomb's Bushnell Binocular Division, weigh only 9.1 ounces. Their powerful (10x25) center-focus, folding-roof-prism design yields a field of view of 341 inches at 1000 feet. And they fold, which makes them even more compact. Complete with padded nylon carrying case. Dimensions 4 1/4" x 4 1/4" x 1 1/2" (folded 2 1/2" x 4 1/4" x 1 1/2").

Folding Binoculars #0137, \$95.

H. "But can you tell me how much it costs in American dollars?"

Just punch in the exchange rate of whatever country you happen to be in, then enter the price of the item, and it tells you the amount that lovely Persian rug will cost you in U.S. dollars. Comes with keyring, battery, and neck strap. Dimensions 3 3/4" x 1 1/2".

Pocket Money Changer #0177, \$15.

I. Complements made for compliments.

This lovely Apple logo pendant and its 18-inch chain are wrought of 14k gold, as are our earrings and their studs. Custom-designed exclusively for The Apple Collection.

Tiffany Pendant #0051, \$89.

Tiffany Earrings #0052, \$55.

J. Finally, a solid gold Macintosh.

Our solid 14k gold Macintosh pin will make some of the rest of us very happy. Weight: 1.3 grams.

Macintosh Gold Lapel Pin #0244, \$85.

K. Wear a solid gold apple.

Our solid 14k gold lapel pin adds a dash of elegance to any lapel. Weight: 2 grams.

Apple Gold Lapel Pin #0243, \$95.

L. Do you have your keys?

Brass key ring features Macintosh design.

Macintosh Key Ring #0168, \$8.

M. The perfect pair.

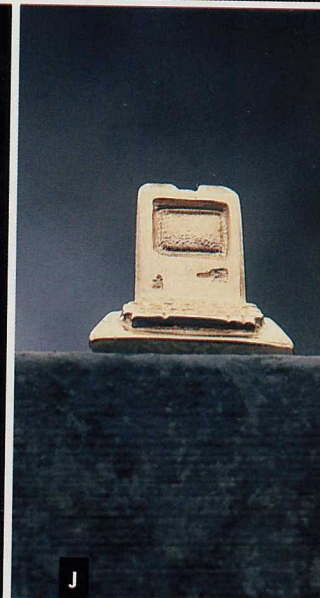
Toast a very fine year in Apple-design crystal wine glasses.

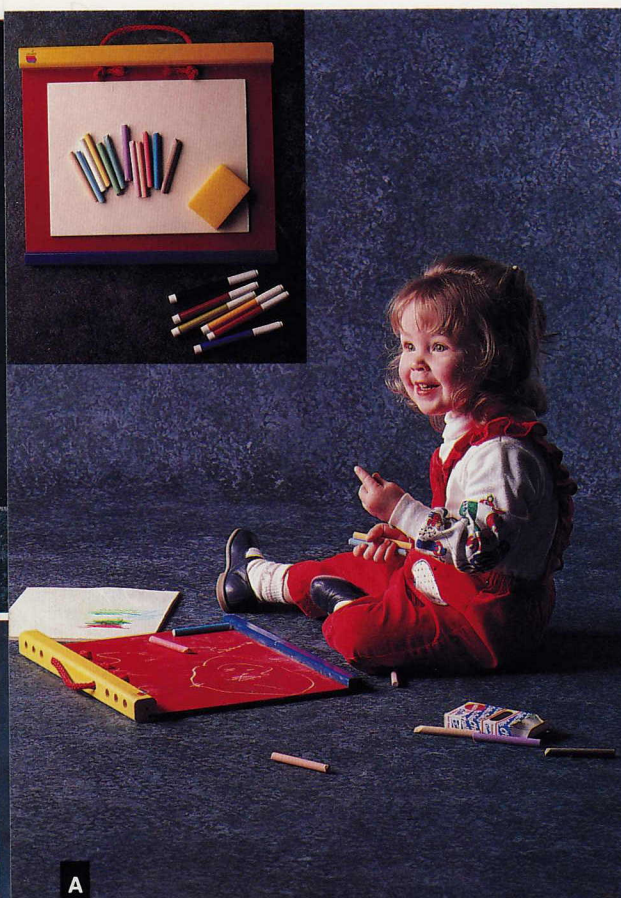
Set of two Wine Glasses #0285, \$12.

N. Very Good Years.

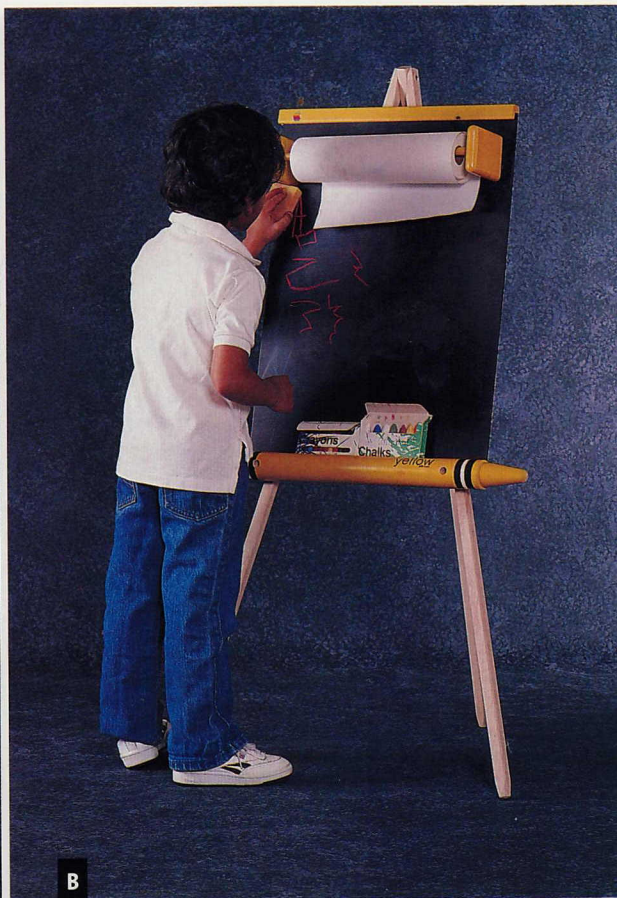
A great gift: Ridge Zinfandel Glen Ellen 1980 and Cabernet Sauvignon 1981 from Napa County, California. Both come with an Apple gold seal.

Set of Ridge Zinfandel and Cabernet #0280, \$25.





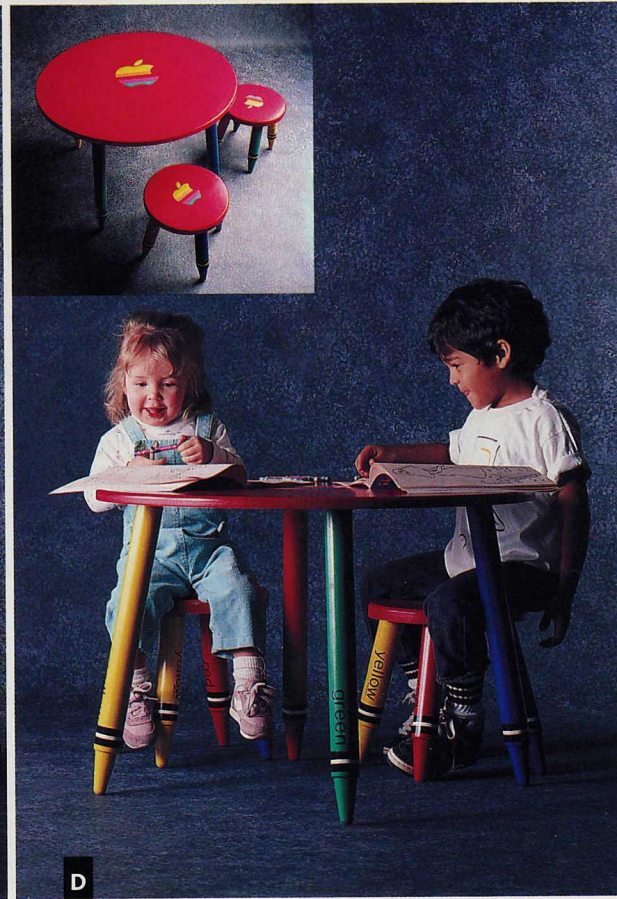
A



B



C



D

A. The chalkboard that doubles as a marker pad.

Our lap easel is a bright red chalkboard framed with yellow and blue hardwood. But when it's not a chalkboard, it's a marker pad because it comes with a paper pad and clamp. It has a rope carrying handle (which doubles as a wall-hanger), and six water-soluble markers and chalk.

Dimensions 12" x 14".

Lap Easel #0930, \$16.

B. The next best thing to drawing on the walls.

The Apple Collection is proud to present the ultimate answer to your child's question — "Mom, can I have a piece of paper to draw on?" The crayon/chalkboard easel stands 46" high, and the chalkboard dimensions are 18" x 22". It comes complete with a 125-foot-long paper roll, non-toxic crayons, and chalk sets. Paper refills available.

Crayon/Chalkboard Easel #0928, \$58.

C. They do make them like this anymore.

Little red wooden wagons are still out there. You just have to look hard to find one. We did. It has removable hardwood siderails, and tough plastic wheels that won't mar floors. It's 21 1/2" long and 10" high. For children up to 6 years old. Assembles in five minutes, honest.

Apple Red Wagon #0950, \$36.

D. Why didn't they have these when we were kids?

A place to play or study or color or . . . Your kids will love this colorful table and chairs. The legs are made of hard maple, the tops of sturdy 3/4" fiberboard. All paints are kid safe. And, yes, the chairs are sturdy enough for adults. Table height is 21", diameter is 30". Chairs are 12" high and 11 1/2" in diameter.

Crayon Table and Chairs #0925, \$190.

E. Every kid should have a pair.
Traditional OshKosh 100% cotton overalls have an embroidered Apple logo on blue denim. Toddler sizes 2T, 3T, 4T. Please specify size on your order.
OshKosh Overalls #6850, \$18.

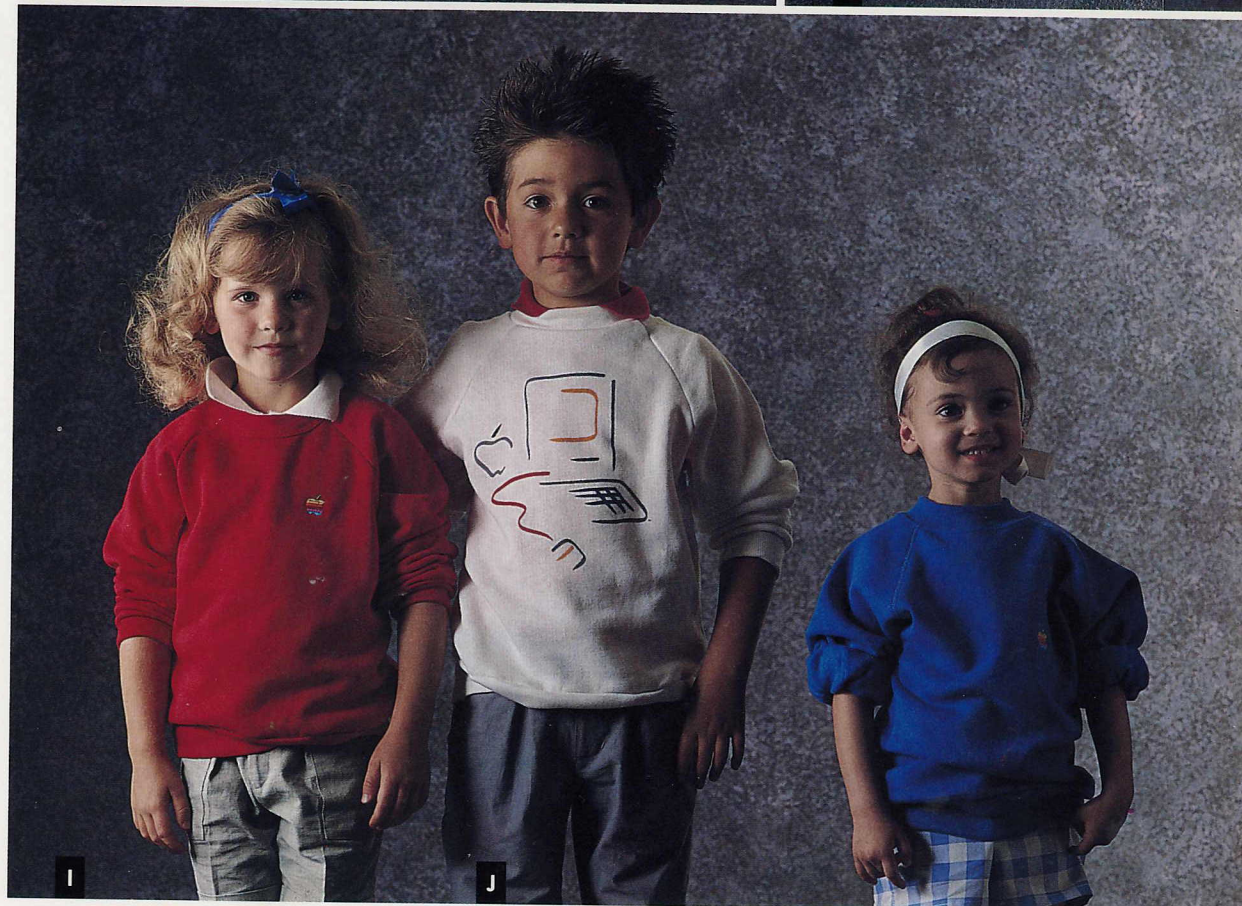
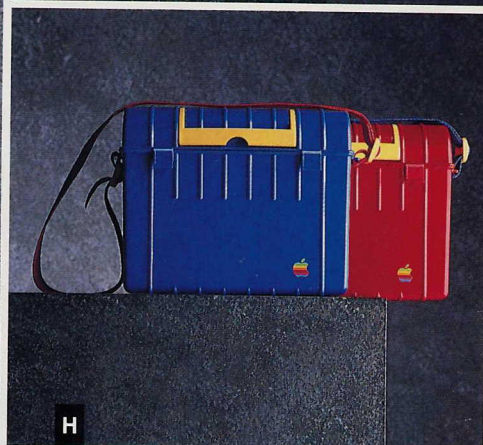
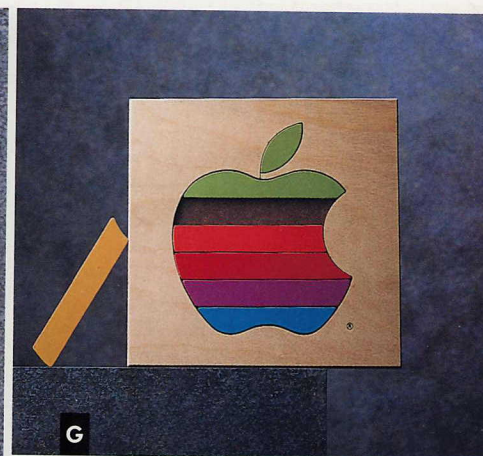
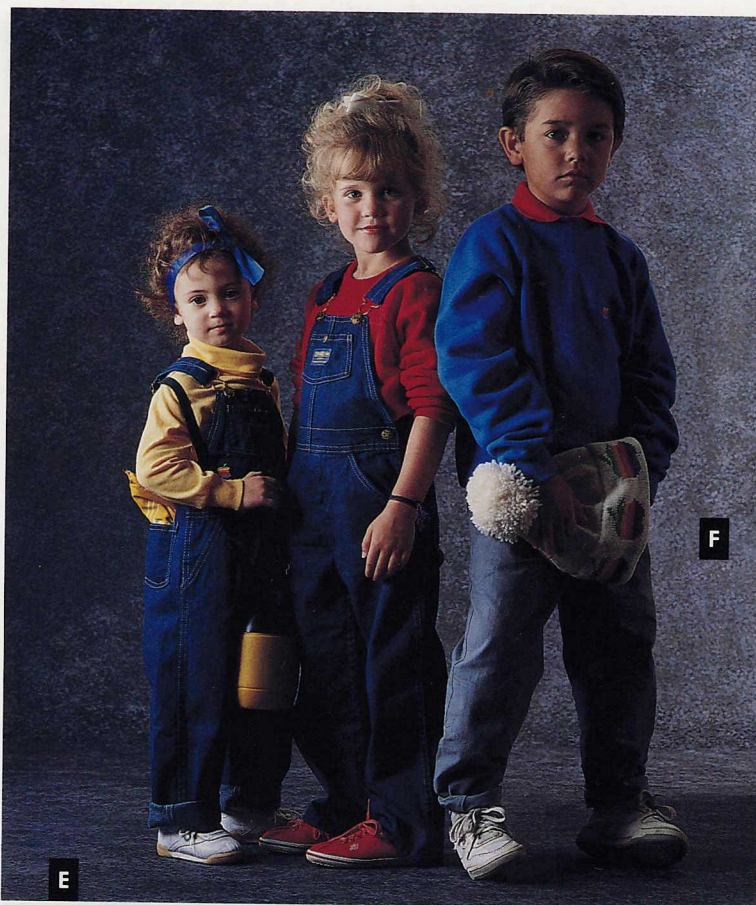
F. Take to the slopes.
Designed exclusively for The Apple Collection, this 100% wool cap is made in the U.S.A. and features a no-itch cotton inner liner. One size fits kids and adults.
Knit Cap #7600, \$12.

G. Yes, the paint is child safe.
Put all the colorful pieces of this hardwood puzzle together and what do you get? Perfect for children of all ages. Nontoxic finish. Made in the U.S.A.
Apple Puzzle #0251, \$12.

H. "I'll trade you a peanut butter for a tuna fish."
The Apple plastic domed lunch box with detachable shoulder strap is lightweight and has a fold-down handle that snaps securely in place. Specify blue or red.
Lunch Box #0183, \$12.

I. An Apple to wear to school.
Apple cotton-blend sweatshirt with embroidered six-color Apple logo. Kids' sizes 4T and S-L (see unisex size chart on order form). Specify red or royal blue.
Kids' Apple Sweatshirt #3300, \$18.

J. The shirt for mousing around.
Macintosh cotton-blend sweatshirt with crew neck. Macintosh design is on the front, Apple name on back. Kids' sizes 4T and S-L (see unisex size chart on order form).
Kids' Macintosh Sweatshirt #3600, \$18.





A. The mouse that helps kids learn.

Our kids' "Move over, Mickey" T-shirt is perfect for kids, because it's made of a cotton blend for easy care and shrinkage control. Kids' sizes 4T and S-L (see unisex size chart on order form).

Kids' "Move over, Mickey" T-shirt
#5775, \$9.50.

B. For kids who know.

You may have to explain to an occasional adult now and then, but plenty of kids will be able to give lots of reasons why this little computer is smiling. Made of a cotton blend for easy care and shrinkage control. Kids' sizes 4T, S-L (see unisex size chart on order form).

Kids' Smiling Macintosh T-shirt
#5795, \$9.50.

C. For kids who're nuts about Macintosh.

Kids' cotton blend Macintosh T-shirts feature the original Macintosh design on the front and the Apple name on the back. Kids' sizes 4T and S-L (see unisex size chart on order form).

Kids' Macintosh T-shirt #5720, \$9.50.

D. The new Apple Impressions T-shirt.

Moms will love our cotton blend T-shirts because they're washable and don't shrink. Kids' sizes 4T, S-L (see unisex size chart on order form).

Kids' Apple Impressions T-shirt
#5835, \$9.50.

E. The truck the future comes in.

Our 19-inch metal truck runs just as well on big kids' desks as on little kids' floors. Its rear doors open, and its trailer is detachable. Its weight is about three pounds.

Truck #0162, \$29.



E

Official Entry Form.

Lots of kids love Apple computers. Show us on a T-shirt how you feel about them, and you could win an Apple IIgs!



This contest is open only to kids 12 years old and under.

This Apple logo must go somewhere on your design. Please cut it out and paste it where you want it inside the dotted lines.



A large rectangular area defined by a dotted line, intended for the T-shirt design.

Official Entry Form.

Everybody loves a T-shirt, especially Apple T-shirts. So we're giving you the chance to get out your pens, pencils, crayons, and paints to design the next great Apple T-shirt and send the design to us. If yours is chosen, you'll receive an Apple IIgs system, our most colorful, powerful Apple II—the computer that runs all the best educational software and the one that has an available library of over 10,000 programs. This Apple IIgs system includes an RGB color monitor, keyboard, mouse, and disk drive. There will be 10 runner-up prizes awarded, each consisting of a \$100 gift certificate toward the purchase of any products in the 1987 Apple Collection catalog.

These are the rules. Please read them.

1. No purchase necessary. You don't even have to own a computer.
2. This contest is open to kids 12 years old and under only. Your entry must be postmarked before your 13th birthday.
3. You must be a resident of the continental United States, Hawaii, or Alaska to win, because a lot of countries don't allow contests like this for some reason.
4. You must draw your design for the T-shirt on the front of this Official Entry Form (or a photocopy), and then completely fill out this side of the form, and mail it to:

T-Shirt Contest

The Apple Collection

Apple Computer, Inc.

P.O. Box T

Gilroy, CA 95021-2249.

5. Enter as often as you like. All entries must be postmarked by October 15, 1987.
6. Judges' decisions are final. Judging will be done by Apple's Creative Services department on the basis of idea, originality, creativity, and visual interest. Winners will be notified by November 20, 1987.
7. Retail value of prizes: Apple IIgs System, \$1,897; Apple Collection Gift Certificate, \$100.
8. All entries become the property of Apple Computer, Inc.
9. The Apple logo must appear somewhere on your shirt entry.
10. Employees of Apple Computer, and their families, are not eligible.
11. Void where prohibited by law.
12. A list of the 11 prize winners will be furnished upon request. Send a self-addressed stamped envelope to T-Shirt Contest Winners, The Apple Collection, Apple Computer, Inc., P.O. Box T, Gilroy, CA 95021-2249.

Suggestions to entrants.

1. You can draw a picture or write words. Or even better, you can do both.
2. Please keep your drawing inside the dotted lines on the entry form.

Your name _____ Your birthdate _____

Your mom or dad's name _____

Your school _____ Your grade _____

Your home address _____

Your city, state, and zip _____

Your home phone number _____

Which Apple computer do you use? _____

You can find Wayfarer sunglasses on
page 15.
And our adult T-shirts are on page 18.



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A7F0014 75K 4/87



The adjustable Macintosh Table is described on page 6.

The expandable Macintosh SE is available at your local authorized Apple dealership.

Bulk Rate
U.S. Postage Paid
Permit #399
Gilroy, CA



Apple Computer, Inc.
The Apple Collection
P.O. Box T
Gilroy, CA 95021-2249

C
ERIC FISHER
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INDIANAPOLIS, IN 46220